



Strategic Communications  
**EUROGAS**

# 2019 Stakeholder Perception Study

## 1. Background Information

**ANONYMITY GUARANTEED – NEVERTHELESS DISCLOSURE IDENTITY OPTION TO BE GIVEN**

- 1.1. **Name and contact details:**
- 1.2. **Nationality:**
- 1.3. **Name of organization/company/institution:**
- 1.4. **Type of organization (European institution, association, NGO, media...):**
- 1.5. **Field of activity:**
- 1.6. **Which kind of activity does your organization focus on?**
  - ☐ Campaigning
  - ☐ advocacy
  - ☐ policy-making
  - ☐ regulation
  - ☐ other (please specify)

## 2. Visibility

- 2.1. **Are you aware of Eurogas, its work on EU legislation or efforts across Europe? What comes to mind?**
- 2.2. **How often do you interact with Eurogas or come across their outputs?**
  - ☐ very often (weekly)
  - ☐ quite often (monthly/bi-monthly)
  - ☐ regularly (every six months)
  - ☐ quite rarely (every year)
  - ☐ very rarely (every few years)
  - ☐ never
- 2.3. **How do you see Eurogas' role in relation to policy development (as an information provider, in advocacy, as an expert advisor, a dialogue or policy partner etc.)?**

### 3. Reputation

**3.1 What is your overriding impression of Eurogas? - Can you elaborate?**

- ☐ very positive
- ☐ quite positive
- ☐ neutral
- ☐ rather negative
- ☐ very negative

**3.2 How well do you think Eurogas collaborates with other energy stakeholders? Do you see confusion in remit or duplication in their roles?**

**3.3 How would you compare Eurogas to other associations in the energy sector? – Can you elaborate?**

### 4. Effectiveness of advocacy work

**4.1 How would you rate the contribution of Eurogas to the discussion on energy in Europe?**

(rating 1-5, 5 being very positive)

**4.2 Recently Eurogas has been promoting the decarbonisation of gas through increasing volumes of biogas, through hydrogen utilising CCS and from renewables (power to gas). Were you aware of this advocacy?**

(Yes/No)

**If yes, please elaborate:**

**4.3 How important it is for Eurogas to focus its advocacy work on the following issues?**

(rating 1-5, 5 is very important)

- ☐ A shift in energy from coal to gas
- ☐ LNG
- ☐ Security of gas supply
- ☐ Targets for biogas and decarbonised gas
- ☐ Promotion of a framework to enable CCS
- ☐ Promotion of a framework for hydrogen
- ☐ Promotion of sector integration

**4.4 How effective do you feel the following activities undertaken by Eurogas are?**

(rating 1-5, 5 is very effective)

- ☐ Participation in European policy debates
- ☐ Presence in the media
- ☐ Social media platforms streams and output
- ☐ Website content
- ☐ Eurogas events

**4.5 Which topics do you think Eurogas should be more visible on - where should they focus?**

- **Probing:**
- Is there anything else you would expect/ or want to see Eurogas work on (beyond their current mandate)?

## **5. Priorities looking forward**

**5.1 What should be the top 3 priorities for Eurogas during the upcoming mandate (2019 – 2024)?**

**5.2 Do you have any final suggestions for Eurogas related to its work within the European energy debate and how they could become more effective?**