Dear Mr. Timmermans,

Thank you for your mail on behalf of SMEunited, the Association of Crafts and SMEs in Europe addressed to Executive Vice-President, Mr Frans Timmermans together with your first reaction on the European Green Deal, the upcoming Climate Law and Circular Economy Action Plan.

We have presented it at the attention of Mr Timmermans and shared it with other concerned Colleagues and services.

Kind regards,

Assistant
Cabinet of Executive Vice-President Frans Timmermans

European Commission

From: secgen@smeunited.eu
Sent: Monday, February 24, 2020 1:15 PM
To: CAB TIMMERMANS CONTACT
Cc: 

Subject: New Circular Economy Action Plan and Upcoming Climate Law in the framework of the Green Deal

Dear Mr Timmermans,

On behalf of SMEunited, the Association of Crafts and SMEs in Europe, we would like to share with you our first reaction on the European Green Deal, the upcoming Climate Law and Circular Economy Action Plan.

SMEunited welcomes the European Green Deal as the overarching strategy striving for a transition towards a more resilient and sustainable European economy and society. We believe that this transformation has to set up a framework that allows SMEs to take a major role in realising it and that enables them to implement sustainable business practices.

As part of the European Green Deal, the upcoming Climate Law will confirm the EU’s commitment to comply with the Paris Agreement. What is needed is a balanced approach which strives to fight climate change and equally considers the social dimension and the economic impacts, especially on SMEs, in order to guarantee social cohesion and a sustainable growth in the EU. In-depth impact assessments are, therefore, a prerequisite for action.

As far as the new Circular Economy Action Plan is concerned, SMEunited agrees that it is necessary to include a number of important structural elements which are still missing. They have to ensure that circular economy can unleash all its potential in our society. This is particularly important because a lot of SMEs are already active at local area in this sector, in areas such as maintenance and repair.

New instruments are announced, such as a product policy based on
minimum legal requirements to prevent environmentally harmful products from being placed in the EU market as well as mandatory declarations aimed at providing consumers with reliable, verifiable and comparable information on products’ sustainability features. On these, it is essential to ensure that they are SME compatible.

We count on the European Commission to take this first reaction of SMEs on board in the future work and remain at your disposal to further exchange views.

Yours sincerely,

Véronique Willems
Secretary General

secgen@smeunited.eu