From:
To: SG UNITE E1

Subject: FW: access to documents request GESTDEM 2020/2674

On 1 April I received a call from for European Public Policy, TikTok. Mr. introduced TikTok and its mission. Following my question on privacy and several articles of TikTok collecting localisation data on users, Mr. stressed that they apply GDPR and collect less granular data on localisation. I enquired about their response to Covid-19 misinformation and disinformation. Mr. explained that TikTok is working with work with health ministries in 11 MS, WHO where they don't have representation. As for content moderation, new content is screened and a 'sticker' is attached to those videos with a Covid-relevant message that leads the user to an authoritative source. Misleading or harmful content (nonverifiable medical information or Covid-related conspiracy theories) is removed. They are however not seeing high volumes of misleading or harmful videos related to Covid19. I informed that misinformation and disinformation is an important part of the Covid crisis, will remain an essential part of Commission's agenda, and reminded of the importance to continue and further step up the work on addressing Corona disinformation. D.