

[REDACTED] (SANTE)

From: [REDACTED]
Sent: lundi 16 mars 2020 11:01
To: [REDACTED] (SANTE); [REDACTED] (SANTE)
Cc: [REDACTED]
Subject: Thank you for the meeting

Dear [REDACTED] and [REDACTED],

Thank you for meeting with Kellogg last week to exchange views on the forthcoming EU Farm-to-Fork Strategy.

As discussed, key points from our perspective, as a company producing mainly plant-based foods in Europe for consumers across Europe, key priorities are:

- An integrated, holistic approach that considers how the Farm-to-Fork Strategy will impact other EU policy areas and vice versa;
- An EU-harmonised approach to interpretative front-of-pack labels based on Nutri-Score;
- A Target, Measure, Act approach to food waste that encourages food donation as well as other innovative ways to channel less-than-perfect food to the food chain for humans.

Should you have any follow-up questions, feel free to get in touch.

Best regards,
[REDACTED]



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