Call with ETRMA, 7th July.

2/3 of the market comes from replacement tyres; distribution importance is growing.
Safety, decarbonisation are priorities.
Less 20% for replacement market, 25% less for original in 2020 due to COVID.
2 years needed to catch up post-COVID.
Automotive, aerospace, construction all affected, not all companies will survive; in automotive, new car purchases incentives will be needed.
Looking for:
- Strengthened sourcing of raw materials (natural rubber imported 100%) – need to reinforce value chain
- Manufacturing – tyre plants are capital and human intensive: need to keep them in Europe (skilling, upskilling, robotisation, decarbonisation of production processes)
- Running fleets and vehicles to be made more efficient and performant thanks to tyres (e.g. retreading – with more measures to promote it; tyre label Regulation; digitalisation; access to in-vehicle data)
DHoC – overview of the recovery activities.
FC – requested a meeting with the Commissioner in September, October (tentatively 20/10, request will follow)