



EUROPEAN COMMISSION

Cabinet of President Ursula von der Leyen  
Member of Cabinet

Brussels, 22/03/2021  
CA.1.CAB STAFF/KS

**SHORT NOTES OF A MEETING**

**Subject:** Axel Springer, SE, 8/2/21, **OUT OF SCOPE**

Advertising: consent requirement give an advantage to gatekeepers, to seek consent once  
when others must seek it 100 times. Strong concern about

**OUT OF SCOPE**

control over data via browser.

ePrivacy: concern re possible cookie walls exclusion, GDPR has several grounds for  
processing but ePrivacy relies on consent alone.

DMA: positive start, but need to also consider negotiation rights for publishers'  
neighbouring right; self-preferencing also of partners; FRAND should reach beyond app  
stores; data combinations should be subject to a simple ban; enforcement also via  
national authorities and courts.

DSA: possible overreach of obligations for small platforms; need for reliable  
mechanisms to avoid over-blocking of legal editorial content (e.g. from mainstream media  
sources).

e-signed -  
Anthony WHELAN