

## MARGARITIS SCHINAS

## STELLA KYRIAKIDES

Vice-President of the European Commission Promoting our European Way of Life Member of the European Commission Health and Food Safety

Brussels, 5 November 2020

Dear Social Partners,

Together with Vice-President Margaritis Schinas, I would like to invite you to a virtual meeting to discuss two flagship initiatives, which will be adopted by the Commission in the weeks to come: the Pharmaceutical Strategy for Europe and Europe's Beating Cancer Plan.

As Europe and the world are going through the most serious health crisis in recent history, long-standing challenges, such as shortages, access and affordability of medicines, and strengthening health systems to deliver the highest quality care to all, remain key priorities of this Commission.

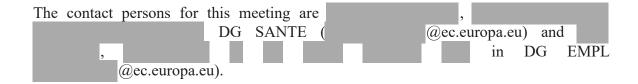
It is only by working together that we will be able to deliver a future-proof pharmaceutical environment, where patients have access to affordable medicines, and where EU industry can flourish and lead as a world innovator.

It is also by joining forces that we can strive for more and deliver better care for cancer patients, reduce inequalities and make access to prevention, diagnosis and treatments a reality across the EU.

The relevance of these two initiatives today is even more acute, as we seek not only to repair and recover the EU's economy from the impact of COVID-19 pandemic, but also to shape a better way of living for the world of tomorrow.

With this is mind, we would like to invite BUSINESSEUROPE, CEEP, SMEunited and ETUC to hear your views on the upcoming Pharmaceutical Strategy and Europe's Beating Cancer Plan at an online meeting on:

**Thursday 12 November 2020, 12h00- 13h30** (3+4 observers format). Log-in details will follow.



Yours sincerely,

To:

Mr Markus J. Beyrer, Director General BusinessEurope Ms Valeria Ronzitti, General Secretary CEEP Ms Véronique Willems, Secretary General SMEunited Mr Luca Visentini, General Secretary ETUC