From: {CAR-BRETON} Sent: vendredi 5 février 2021 18:15 To: CAR BRETON ARCHIVES Subject: FW: minutes meeting ITI CEO - 02/02

From: CHIRICO Filomena {CAR-BRETON}@ec.europa.eu> Sent: Tuesday, February 2, 2021 10:48 PM To: MOUTARLIER Valere {CAR-BRETON}@ec.europa.eu> Cc: {CAR-BRETON}@ec.europa.eu> Subject: minutes meeting ITI CEO aujourd'hui

Topic: Eu digital policies

Main messages:

ITI is an old association from 1916 – IBM founding member. It is a trade association to advance innovation worldwide. It represent companies worldwide, US and Europe (Schneider was mentioned) including companies manufacturing goods, financial services, social media, ecommerce. Very diverse membership. Hence diverse input they can provide to policy makers.

The focus in Europe is to foster availability of tech and innovation: how can EU pursue as a goal having stronger players in tech. EU should work with like minded countries, so that key tech can be advanced in Europe. Of course tech companies need scale globally and global access. This is true also for EU companies.

On DMA: fair competition is key. It doesn’t matter how big a company is. Conducts matter. Need a international dialogue on DMA-type issues. ITI happy to help.

On DSA: there is a difference between illegal content and harmful content – appreciated the oped by Breton following Capitol Hill. Yet we shouldn’t forget to put responsibility where it lies (the content generator) and not on the medium used.

On DGA: no hindering free flow of data, no data localisation. Data should flow and it would be good to have a mechanism which would work in practice without red tape.

On AI: encouraging EU to look at the benefits of AI. Of course consumer protection/protection from dangerous uses is important.

On Cloud federation/gaiaX: don’t exclude companies from other jurisdiction. Relationship EU-US should be off to a new start. ITI is in contact with the agencies in US and supports the transatlantic council.