McKinsey outlined a few of the main changes that featured during the pandemic, in particular the rapid digitalisation of companies and public services. The shift for investing in digital has moved from investing to cut cost to investing to gain a competitive advantage. It is important to keep this digitalisation trend going in the post-pandemic period, with the Commission potentially playing a key role in steering the discussions and actions.

The Commission presented the main lines for action over the next months, including the proposals on data, AI and the work done under the Recovery and Resilience Fund. It also underlined the need to look at the green and digital transformations as the main pillars for all action to be undertaken over the next years.