

Diederik Samsom
Head of Cabinet for Executive Vice-
President for the European Green Deal
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Thursday, 28 January 2021

Dear Mr Samsom,

On Wednesday, 24 February 2021, the European Steel Association (EUROFER) and Wirtschaftsvereinigung Stahl (WV Stahl) are hosting a webinar, under the banner of the EU Industry Days *local* events.

The webinar is on *The Green Deal and European Steel: The example of the German Steel Action Plan*, and it will start at 11:00 on 24 February 2021.

Europe has the opportunity build to a future in which it is CO2 neutral, environmentally-responsible, circular and competitive. Steel can make a big contribution to the EU's climate goals. However, a coherent framework is needed – this forming part of the discussion Executive Vice President Timmermans held with steel sector CEOs on 26 January 2021.

Your key position in the leadership of the EU Green Deal means you will help determine the policy that could set the future trends for most of European industry. Your insight into these coming trends would set the tone for the rest of our debate.

To this end, we would be delighted to offer you the opportunity for a live keynote speaking slot of 10 minutes, which would start at 11:10, immediately after the introduction.

We attach the draft briefing document for this webinar, for your information.

We appreciate your considering joining us for this event, and we look forward to welcoming you.

Yours sincerely,

[redacted]
The European Steel Association (EUROFER)

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Wirtschaftsvereinigung Stahl (WV Stahl)