

Dear [REDACTED],

For your information, please find below the BTO, prepared by [REDACTED] of the meeting on FOP between E1 and the Portuguese retailer SONAE.

Kind regards,

[REDACTED]

SONAE: [REDACTED]  
SANTE.E1: [REDACTED]

The purpose of the meeting was for SONAE to present their position regarding the proposed harmonized FOP nutrition labelling scheme, as well as to learn about the scope and content of the initiative and to consider possible synergies and potential collaborations with the European Commission.

- SONAE highlighted their commitment and initiatives to help consumers make informed and sustainable choices.
- SONAE presented their own SONAE MC nutritional traffic light system (['semaforo nutricional'](#)) in use since 10 years
  - o The label provides the energy value and colour-coded (red, yellow, green) information on the content of four nutrients (fats, saturated fats, salt, sugars) by portion of the food and expressed as percentage of the reference intake.
  - o They stressed that the label is known and trusted by many consumers in Portugal.
- SONAE presented slides comparing the application of SONAE traffic light scheme, the Nutri-Score and the Keyhole on the same food products.
  - o They highlighted that all of the systems show room for improvement.
  - o They considered that Nutri-Score is not transparent for the consumer as it does not show the nutrients on the front-of-pack and that its classification of olive oil is incompatible with the Mediterranean diet.

- SONAE questioned the voluntary vs. mandatory use of a harmonised FOP nutrition labelling scheme.
  - o They would welcome the voluntary use of the harmonised FOP nutrition labelling scheme and believe that the co-existence of different schemes should be allowed.
  - o They stressed the need to complement FOP nutrition labelling schemes with education campaigns for consumers.
- Besides FOP labels, SONAE also mentioned their strategy for responsible growth and contributing to a more sustainable footprint.
- SONAE enquired about the European Commission's plans regarding the adoption of a harmonised FOP nutrition labelling scheme.
- SONAE will share with SANTE any interesting resources and research regarding FOP nutrition labelling that could support the European Commission's evaluation.