

**From:** [REDACTED] (SANTE)  
**Sent:** mercredi 6 octobre 2021 13:58  
**To:** [REDACTED]  
**Cc:** [REDACTED]; [REDACTED]; [REDACTED]; [REDACTED] (SANTE); [REDACTED] (SANTE)  
**Subject:** RE: [External] - FW: Unilever Future Foods commitments and position on FOP nutrition labelling -  
**Attachments:** Unilever requests for changes to Nutri Score\_September 2021.pdf; comparison-of-the-efficacy-of-five-frontofpack-nutrition-labels-in-helping-the-brazilian-consumer-make-a-healthier-choice-1846.pdf

Dear [REDACTED]

We acknowledge good receipt of your message and attached documents and thank you for your contribution,

Kind regards,

[REDACTED]

[REDACTED]



European Commission - Directorate-General for Health and Food Safety  
Unit E.1 - Food information and composition  
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e-mail: [REDACTED]@ec.europa.eu  
Web: [https://ec.europa.eu/food/food/labelling-and-nutrition\\_en](https://ec.europa.eu/food/food/labelling-and-nutrition_en)

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**From:** [REDACTED] <[REDACTED]@unilever.com>  
**Sent:** Thursday, September 23, 2021 2:54 PM  
**To:** [REDACTED] (SANTE) <[REDACTED]@ec.europa.eu>; [REDACTED] (SANTE) <[REDACTED]@ec.europa.eu>; [REDACTED] (SANTE) <[REDACTED]@ec.europa.eu>  
**Cc:** [REDACTED] <[REDACTED]@unilever.com>; [REDACTED] <[REDACTED]@unilever.com>; [REDACTED] <[REDACTED]@ec.europa.eu>  
**Subject:** RE: [External] - FW: Unilever Future Foods commitments and position on FOP nutrition labelling -

Dear [REDACTED], dear [REDACTED] dear [REDACTED]

On behalf of Unilever, I would like to follow up with additional information on front of pack nutritional labels which you might find useful.

Please find attached two documents for your consideration:

- Comparison of the Efficacy of Five Front-of-Pack Nutrition Labels in Helping the Brazilian Consumer Make a Healthier Choice. This is the published version of the Brazilian consumer study which we previously shared in June.
- Unilever's response to request for changes to Nutri-Score algorithm issued by Countries Officially Engaged in Nutri Score (COEN). You may be aware that in August this year, authorities of several EU Member States that have recommended the Nutri-Score front-of-pack nutrition labelling scheme in their countries, asked stakeholders to provide feedback on the request for changes to the algorithm. Unilever welcomed this call for inputs and constructively engaged with the relevant countries and trade associations.

We hope you find it useful and please do not hesitate to contact us should you need further information.

Many thanks again and best regards,

[REDACTED], on behalf of the Unilever Team



+32 [REDACTED]

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EU Transparency Register: 6200524920-25

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**From:** [REDACTED] <[REDACTED]@ec.europa.eu>

**Sent:** 24 June 2021 11:55

**To:** [REDACTED] <[REDACTED]@unilever.com>

**Cc:** [REDACTED] <[REDACTED]@unilever.com>; [REDACTED] <[REDACTED]@unilever.com>;

[REDACTED] <[REDACTED]@ec.europa.eu>; [REDACTED] <[REDACTED]@ec.europa.eu>; [REDACTED] <[REDACTED]@ec.europa.eu>; [REDACTED] <[REDACTED]@ec.europa.eu>;

**Subject:** [External] - FW: Unilever Future Foods commitments and position on FOP nutrition labelling -

Dear [REDACTED],

Thank you for your message. We acknowledge good receipt of the different documents and articles provided on front-of-pack nutrition labelling and we would like to thank you very much for your contribution.

Kind regards,



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**From:** <@unilever.com>  
**Sent:** Thursday, June 10, 2021 4:34 PM  
**To:** (SANTE) <@ec.europa.eu>;  
(SANTE) <@ec.europa.eu>; (SANTE)  
<@ec.europa.eu>  
**Cc:** <@unilever.com>; <@unilever.com>

**Subject:** Unilever Future Foods commitments and position on FOP nutrition labelling -

Dear , dear dear

On behalf of Unilever, I would like to thank you for your time and a productive meeting last week.

As discussed, we appreciate the Commission is collecting data on the issue of FOPL, and we would like to share some material for your consideration:

- Unilever perspective on FOP labelling - May 2021
- Manuscript Brazilian consumer study & supplemental materials – June 2021 (2 docs) – submitted for publication
- Market impact of Singapore FOP labels – 6 August 2019
- Article Stephan Peters published in Dutch magazine Voeding translation ([PDF](#))  
[No evidence for Nutri-Score's effectiveness in a supermarket \(researchgate.net\)](#)
- Blog series of Dr. Annet Roodenburg, this is link to the 9<sup>th</sup> blog and in there are links to the previous 8 blogs: [Voedselkeuzelogo #9: daarom dus \(has.nl\)](#)

We hope you find it useful, and we will follow up with additional market studies in the upcoming weeks.

In the meantime, please do not hesitate to contact us should you need further information.

Many thanks again and best regards,

[REDACTED], on behalf of the Unilever Team



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