From: To: Cc:

**Subject:** FW: Thank you for the open exchange Ares(2022)4935287

**Date:** jeudi 14 juillet 2022 16:42:50

Attachments:

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Dear

On behalf of Commissioner Breton I would like to thank you for your invitation to speak at this year's Smart Country Convention in October.

I regret to inform you that the Commissioner's agenda will unfortunately not allow a participation.

Concerning the invitation to the hub.berlin2023 in June next year, it is too early to make a decision. May I kindly ask you to come back to us in 2023?

Best regards,

Cabinet of Commissioner Thierry Breton



**European Commission** 

Rue de la Loi 200 (BERL 10/270)

B-1049 Bruxelles

From:

**Sent:** Tuesday, July 5, 2022 9:13 AM

Cc:

Subject: Thank you for the open exchange

Dear Filomena, Dear Maurits-Jan,

We hope you had an enjoyable weekend and would like to thank you for taking the time last week to talk so openly about the various topics. For us, the exchange was very helpful and informative, and we hope that you found it valuable, too.

The position paper focused on the cloud chapter of the data act that I mentioned briefly, will be finalized this week. I am happy to share it with you if this is of interest.

Moreover, we have mentioned our two flagship events:

This year's <u>Smart Country Convention</u> will take place from 18 October to 20 October 2022 in Berlin (hub27, Messe Berlin, Jafféstraße 2, 14055 Berlin, Germany). It is the

leading trade fair congress for the digitization of the public sector, touching upon various topics such as smart cities & regions, digital sovereignty, government resilience, e-government and digital justice. We expect **more than 400 speakers and over 13,000 participants** throughout the three days. Commissioner Breton did hold a keynote speech two years ago and it would be an honor if we could welcome him again to talk for example about the digital resilient and sovereign state.

The <a href="hub.berlin2023">hub.berlin2023</a> will take place on 28 and 29 June 2023 in Berlin. Our business tech festival brings together global CEOs, entrepreneurs, political leaders, and industry experts to talk about future trends and challenges. This year we had more than 200 speakers, 5,000+ participants, 150 sessions, and three stages. Companies can also showcase their newest innovations. As Commissioner Breton has a profound business background and shapes in his current function the legal framework, we would be very honored if the Commissioner could open this business festival.

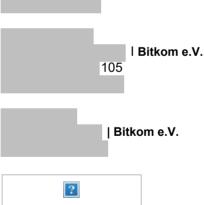
We are aware of the Commissioner's busy schedule. Nevertheless, we would be happy to welcome him again to one of our flagship events as it would send a strong signal that the digital transformation process must be thought European and that innovation is a core element to strengthen the European digital single market.

We would very much appreciate your feedback on whether such a keynote speech would be of interest to the Commissioner and we would also be happy to discuss any further arrangements for the agenda that might be interesting for the Commissioner, such as background talks with executives from the Bitkom membership.

Moreover, if you need information on different policy files like the Data Act or different industry sectors concerning digital transformation processes, please do not hesitate to reach out to us. We are happy to share any information that is needed.

Thanks again for the valuable exchange and hopefully see you soon again.

Our kindest regards,



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