

**From:** [REDACTED] (CAB-SINKEVICIUS)  
**To:** [REDACTED]  
**Subject:** RE: Unilever to replace carbon derived from fossil fuels in Home Care formulations with renewable or recycled carbon  
**Date:** jeudi 24 septembre 2020 16:23:00  
**Attachments:** [image001.gif](#)  
[image002.png](#)  
[image003.jpg](#)

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Dear [REDACTED]

On behalf of Commissioner Sinkevičius, I would like to thank you for the email below, requesting a meeting with Commissioner. We would kindly like to suggest, due to Commissioner's extremely busy agenda, that you meet [REDACTED] of Cabinet.

We could propose a slot on 30 September 11:00-11:45. The video meeting would take place on WebEx platform. I would need email addresses of all participants in order to send the invitation.

Please send us the topics your delegation would like to discuss.

Thank you for your comprehension and kind regards,

[REDACTED]  
[REDACTED]  
*Cabinet of Commissioner Virginijus SINKEVIČIUS*



**European Commission**  
*Environment, Oceans and Fisheries*

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)

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**From:** [REDACTED]@unilever.com>  
**Sent:** Wednesday, September 23, 2020 4:07 PM  
**To:** [REDACTED] (CAB-SINKEVICIUS [REDACTED]@ec.europa.eu>  
**Cc:** [REDACTED] (CAB-SINKEVICIUS [REDACTED]@ec.europa.eu>  
**Subject:** RE: Unilever to replace carbon derived from fossil fuels in Home Care formulations with renewable or recycled carbon

Dear [REDACTED]

Thank you for your email and also for looking into my request.  
I look forward to hearing from you.

Wish you a very nice afternoon.

Kind regards,  
[REDACTED]

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**From:** [REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>  
**Sent:** maandag 21 september 2020 12:51  
**To:** [REDACTED] [@unilever.com](mailto:[REDACTED]@unilever.com)>  
**Cc:** [REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)  
**Subject:** RE: Unilever to replace carbon derived from fossil fuels in Home Care formulations with renewable or recycled carbon

Dear [REDACTED]

We acknowledge with thanks your request to meet Commissioner.

I must inform you that, due to Commissioner's extremely busy agenda and enormous amount of work of Members of Cabinet, we have some delay in answering to all meeting/event requests.

We will do our best to reply to your request as soon as possible.

Kind regards,

[Redacted]

Cabinet of Commissioner Virginijus SINKEVIČIUS



European Commission

Environment, Oceans and Fisheries

[Redacted]

[Redacted]

[Redacted]

[Redacted] [ec.europa.eu](http://ec.europa.eu)

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**From:** [Redacted] [@unilever.com](mailto:[Redacted]@unilever.com)>

**Sent:** Wednesday, September 16, 2020 10:12 AM

**To:** [Redacted] [@ec.europa.eu](mailto:[Redacted]@ec.europa.eu)>

**Subject:** RE: Unilever to replace carbon derived from fossil fuels in Home Care formulations with renewable or recycled carbon

Dear [Redacted]

I hope you are doing well. Do you perhaps have any news regarding a possible meeting with Mr Sinkevičius? It would be great if we could have a meeting with him before the publication of the upcoming Chemicals Strategy for Sustainability. Thank you very much.

Kind regards,

[Redacted]

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**From:** [Redacted] [@ec.europa.eu](mailto:[Redacted]@ec.europa.eu)>

**Sent:** dinsdag 8 september 2020 14:15

**To:** [Redacted] [unilever.com](mailto:[Redacted]@unilever.com)>

**Subject:** RE: Unilever to replace carbon derived from fossil fuels in Home Care formulations with renewable or recycled carbon

Dear Ms [Redacted],

With this I confirm that we have received your request and will do our best to reply as soon as possible.

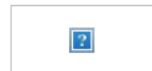
Kind regards,

[Redacted]

[Redacted]

Commissioner V. Sinkevičius

Environment, Oceans and Fisheries



European Commission

[Redacted]  
[Redacted]  
[Redacted]

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Please consider the environment before deciding to print this e-mail.

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**From:** [Redacted] [@unilever.com](mailto:[Redacted]@unilever.com)>

**Sent:** Tuesday, September 8, 2020 2:04 PM

**To:** [Redacted] [@ec.europa.eu](mailto:[Redacted]@ec.europa.eu)>

**Subject:** FW: Unilever to replace carbon derived from fossil fuels in Home Care formulations with renewable or recycled carbon

Dear MS [REDACTED],

As just discussed on the phone, please see hereunder my email to [REDACTED] regarding a meeting with your Commissioner, Mr Sinkevičius, and our [REDACTED] home care business [REDACTED]. It is to discuss our new launch on elimination fossil fuels but also on our wider commitments on chemicals (biodegradability) and sustainability (plastics, packaging).

I am looking forward to hearing from you. Thank you so much.

Kind regards,

[REDACTED]

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**From:** [REDACTED]

**Sent:** woensdag 2 september 2020 11:12

**To:** [REDACTED] [ec.europa.eu](mailto:[REDACTED]@ec.europa.eu); [REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)

**Subject:** Unilever to replace carbon derived from fossil fuels in Home Care formulations with renewable or recycled carbon

Dear [REDACTED],

I hope that this email finds you well and that you had a nice summer. I would like to share with you the latest [Unilever sustainability announcement](#) that our homecare business is moving away from chemicals made from fossil fuel feedstocks. We will source 100% of the carbon derived from fossil fuels in our cleaning and laundry product formulations with renewable or recycled carbon.

The link and the press release below include a great example from Slovakia showing how we are putting our ambition towards net zero emissions into action.

[REDACTED] Home Care, [REDACTED], would like to engage more in detail with your Commissioner, Mr. Virginijus Sinkevičius, on this initiative as well as our broader chemicals strategy and sustainability commitments at his best convenience. We would appreciate it very much if we could set up a virtual meeting between the Commissioner and our President. Thank you. [If you have any questions, please do not hesitate to contact me.](#)

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[For more information on Clean Future, please check Clean Home. Clean Planet. Clean Future.](#)

Wish you both a very nice day.

Kind regards,

[REDACTED]

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## Unilever to eliminate fossil fuels in cleaning products by 2030 as part of €1 billion Clean Future investment

- €1 billion Clean Future investment will drive a complete transition away from fossil fuel derived chemicals in Unilever's cleaning and laundry products by 2030, while also unlocking new ways of reducing their carbon footprint
- Investment will fund global research, development, and innovation in circular cleaning chemistry
- Unilever calls on other businesses to adopt new 'Carbon Rainbow' approach to transition to renewable and recycled carbon sources from plant, air, marine sources, and waste


**London/Rotterdam, September 2020.** Unilever, a leading manufacturer of cleaning and laundry

products, today announces it will replace 100% of the carbon derived from fossil fuels in its cleaning and laundry product formulations with renewable or recycled carbon. This move is set to transform the sustainability of global cleaning and laundry brands including OMO (Persil), Sunlight, Cif, and Domestos.

This new ambition is a core component of Unilever's 'Clean Future', a ground-breaking innovation programme designed by the company's Home Care division to fundamentally change the way that some of the world's most well-known cleaning and laundry products are created, manufactured, and packaged. Clean Future is unique in its intent to embed the circular economy principles into both packaging and product formulations at the scale of global brands to reduce their carbon footprint.

Most cleaning and laundry products available today contain chemicals made from fossil fuel feedstocks, a non-renewable source of carbon. Unilever's move to renewable or recycled sources of carbon for these chemicals is a deliberate shift away from the fossil fuel economy. The first initiative of its scale, Clean Future is a critical step towards Unilever's pledge of net zero emissions from its products by 2039.

The chemicals used in Unilever's cleaning and laundry products make up the greatest proportion of their carbon footprint (46%) across their life cycle. Therefore, by transitioning away from fossil fuel-derived chemicals in product formulations, the company will unlock novel ways of reducing the carbon footprint of some of the world's biggest cleaning and laundry brands. Unilever expects this initiative alone to reduce the carbon footprint of the product formulations by up to 20%.

 of Home Care, explains: "Clean Future is our vision to radically overhaul our business. As an industry, we must break our dependence on fossil fuels, including as a raw material for our products. We must stop pumping carbon from under the ground when there is ample carbon on and above the ground if we can learn to utilise it at scale."

*"We've seen unprecedented demand for our cleaning products in recent months and we are incredibly proud to play our part, helping to keep people safe in the fight against COVID-19. But that should not be a reason for complacency. We cannot let ourselves become distracted from the environmental crises that our world – our home – is facing. Pollution. Destruction of natural habitats. The climate emergency. This is the home we share, and we have a responsibility to protect it".*

### **Clean Future has already inspired several innovations**

Unilever is ring-fencing €1 billion for Clean Future to finance biotechnology research, CO<sub>2</sub> and waste utilisation, and low carbon chemistry - which will drive the transition away from fossil fuel derived chemicals. This investment will also be used to create biodegradable and water-efficient product formulations, to halve the use of virgin plastic by 2025, and support the development of brand communications that make these technologies appealing to consumers. The Clean Future investment, which is additional to Unilever's new €1 billion ['Climate and Nature fund'](#), is focused on creating affordable cleaning and laundry products that deliver superior cleaning results with a significantly lower environmental impact.

Clean Future already supports industry-leading projects around the world to transform how the chemicals in Unilever's cleaning and laundry products are made. In Slovakia for instance, Unilever is partnering with biotechnology leader Evonik Industries to develop the production of rhamnolipids, a renewable and biodegradable surfactant which is already used in its Sunlight dishwashing liquid in Chile and Vietnam. In Tuticorin in Southern India, Unilever is sourcing soda ash - an ingredient in laundry powders - made using a pioneering CO<sub>2</sub> capture technology. The soda ash is made with the CO<sub>2</sub> emissions from the energy used in the production process. Both technologies are hoped to be scaled significantly under the programme.

### **The Carbon Rainbow**

Central to Clean Future is Unilever's 'Carbon Rainbow', a novel approach to diversify the carbon used in its product formulations. Non-renewable, fossil sources of carbon (identified in the Carbon Rainbow as black carbon) will be replaced using captured CO<sub>2</sub> (purple carbon), plants and biological

sources (green carbon), marine sources such as algae (blue carbon), and carbon recovered from waste materials (grey carbon). The sourcing of carbon under the Carbon Rainbow will be governed and informed by environmental impact assessments and work with Unilever's industry-leading sustainable sourcing programmes to prevent unintended pressures on land-use.

[REDACTED] of WWF UK says: *"The world must shift away from fossil fuels towards renewable resources that reduce pressure on our fragile ecosystems and that help to restore nature. These significant commitments from Unilever, combined with strong sustainable sourcing, have real potential to make an important contribution as we transition to an economy that works with nature, not against it"*

[REDACTED] of Home Care concludes: *"A new bioeconomy is rising from the ashes of fossil fuels. We've heard time and time again that people want more affordable sustainable products that are just as good as conventional ones. Rapid developments in science and technology are allowing us to do this, with the promise of exciting new benefits for the people who use our products, from ultra-mild cleaning ingredients to self-cleaning clothes and surfaces. "Diversifying sources of carbon is essential to grow within the limits of our planet. Our suppliers and innovation partners play a critical role through this transition. By sharing our Carbon Rainbow model, we are calling on an economy-wide transformation in how we all use carbon".*

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**ENDS**



[REDACTED]  
[REDACTED]  
Unilever EU Office  
[REDACTED]

EU Transparency Register: 6200524920-25  
[www.unilever.com](http://www.unilever.com) | [www.twitter.com/UnileverEU](https://www.twitter.com/UnileverEU) | [www.facebook.com/unilever](https://www.facebook.com/unilever)

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