

From: [REDACTED] on behalf of [JUUL-JOERGENSEN Ditte \(ENER\)](#)
To: [REDACTED]
Subject: Invitation to a high-level virtual conversation between the EU and US on Energy Saving campaigns
Date: mercredi 12 octobre 2022 17:33:38
Attachments: [image001.gif](#)
[2022-10-17 EU-US TF Agenda energy saving.pdf](#)

Dear all,

I would like to invite you to a virtual convening between the EU and US on campaigns and solutions that have direct potential to immediately reduce energy consumption by empowering consumers and help them make smarter, more informed decisions about their energy use. The event is taking place in the framework of the [EU-US Task Force on Energy Security](#) established by President Biden and President Von der Leyen on 25 March. It will take place on Monday, 17 October, at 15:30-17:00 CET.

The objective of this convening is to discuss and exchange good practices on consumer campaigns to help save and reduce energy demand in the EU. The convening will gather stakeholders from the European Commission and EU Member States, as well as industry, consumer organisations and NGOs from both sides of the Atlantic to share the key ingredients for successful consumer campaigns as well as actionable policy recommendations to smooth demand peaks, reduce natural gas and electricity usage, improve energy efficiency of people's homes and lower consumer bills and government expenditures. The event will be organised in a similar format as previous convenings on LNG and the deployment of heat pumps in April and on smart thermostats in June.

I will chair the meeting, on the Commission side, together with Stephanie Epner, Special Assistant to the President and National Security Council Senior Acting Director for Climate and Energy. We invited Member States to present their national strategies, existing policy frameworks and ongoing measures that aim at demand moderation ahead of the coming winter and beyond. Following their presentations, we will invite you, the EU and US energy associations, NGOs and relevant energy companies, to present your practices and solutions. The event will be expected to produce a set of good practices and recommendations that could be further scaled up and endorsed at

political level in the context of the EU-US energy cooperation.

Please find attached the Agenda for the meeting. In terms of format, we propose that each organisation will speak for max 3 minutes presenting its good practice.

I would like to ask you to confirm your participation to the meeting as soon as possible to [REDACTED]

[REDACTED] Upon confirmation, we will share with you the relevant connection details.

Kind regards,
Ditte

Ditte Juul Jørgensen
Director-General



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