

## Proposal Evaluation Form



### EUROPEAN COMMISSION

Horizon 2020 - Research and Innovation Framework Programme

### Evaluation Summary Report - HOME

**Call:** AMIF-2020-AG-IBA-MINS  
**Type of action:** AMIF-AG  
**Proposal number:** 101035948  
**Proposal acronym:** InfoMigrants  
**Duration (months):** 24  
**Proposal title:** InfoMigrants  
**Activity:** AMIF-2020-AG-IBA-MINS

N.	Proposer name	Country	Total Cost	%	Grant Requested	%
1	FRANCE MEDIAS MONDE	FR	2,913,953.47	52.45%	2,622,558.12	52.45%
2	DEUTSCHE WELLE	DE	1,933,155.09	34.80%	1,739,839.58	34.80%
3	AGENZIA ANSA - AGENZIA NAZIONALE STAMPA ASSOCIATA - SOCIETA COOPERATIVA	IT	708,447	12.75%	637,602.3	12.75%
Total:			5,555,555.56		5,000,000	

#### Abstract:

InfoMigrants was launched in Spring 2017 by France Médias Monde, Deutsche Welle and ANSA. The concept of InfoMigrants is built on one fact: migration is a decision often based on false expectations and/or erroneous information. Even before they leave their homes, would-be migrants in countries of origin are exposed to a proliferation of poor, unverified and unreliable sources of information circulating especially on social media. Studies on this matter show that they are highly dependent on their smartphones and receive most of their information from smugglers and handlers, who seek to mislead and manipulate them.

In order to counter misconceptions about the risks along the migration route and the quality of life abroad, InfoMigrants' aim is to provide to would-be migrants in their countries of origin, in transit and even already in Europe with reliable, verified and objective information about, by and for them and about the countries they have left, the countries they travel through and the countries where they hope to start a new life. This tailor-made journalistic content is available in French, Arabic, English, Dari, Pashto and will be available in Bengali in 2021, on multiple, free and accessible worldwide platforms and social networks. These tools will continue to be used as a participatory space of dialogue where our target groups can share their experiences and raise their voices, thus making migration real.

Since its launch, the audience of InfoMigrants has been growing year after year, reaching 76.5M people in 2019 and already 69.1M people since the beginning of 2020.

These exceptional results were achieved thanks to the consortium's strike force and international networks and audiences, the specific web-marketing campaign and the quality and relevance of the editorial contents.

These results are monitored by independent evaluation bodies: Open University (2017-2019) and Maastricht University (2020).

### Evaluation Summary Report

#### Evaluation Result

**Total score: 82.50 (Threshold: 65)**

[REDACTED]

[REDACTED]

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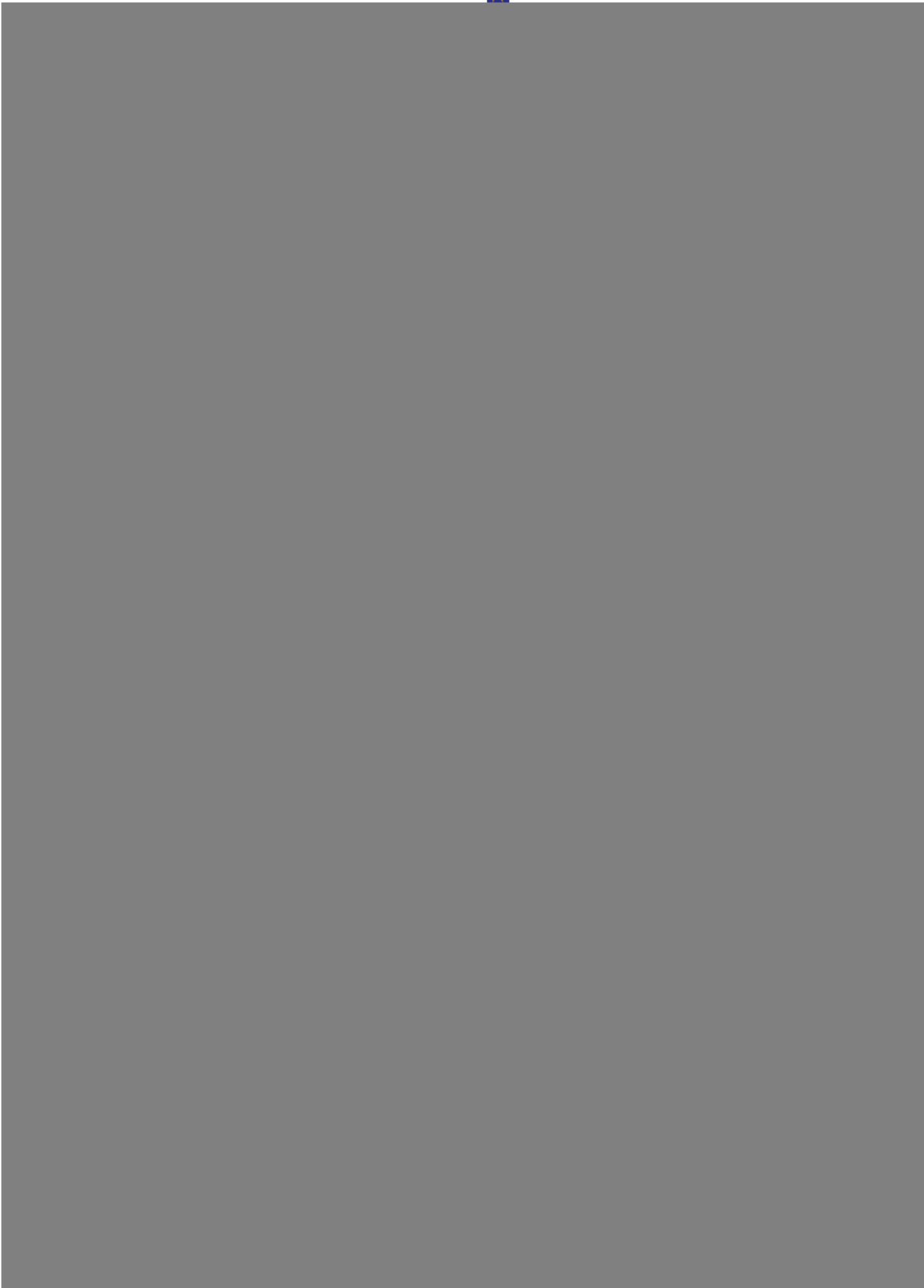
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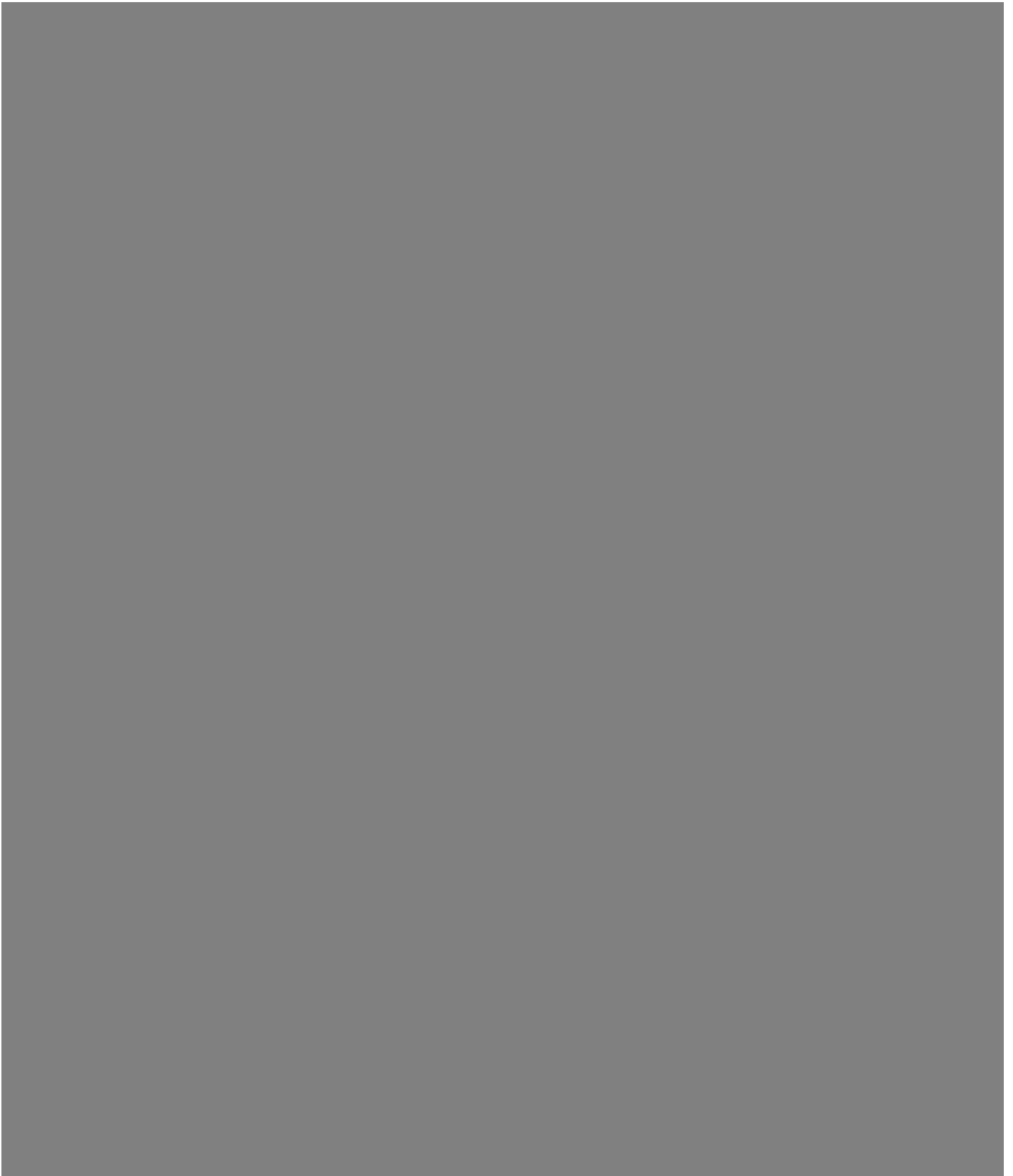
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