Proposal Evaluation Form



EUROPEAN COMMISSION

Horizon 2020 - Research and Innovation Framework Programme

Evaluation Summary Report -HOME

Call: AMIF-2018-AG-IBA-MINS

Type of action: AMIF-AG
Proposal number: 848252
Proposal acronym: InfoMigrants

Duration (months): 12

Proposal title: InfoMigrants

Activity: AMIF-2018-AG-IBA-MINS

| N. | Proposer name | Country | Total Cost | % | Grant Requested | % |
|----|--|---------|--------------|--------|--------------------|--------|
| 1 | FRANCE MEDIAS MONDE SA | FR | 1,498,452.61 | 51.87% | 1,348,607 | 51.87% |
| 2 | DEUTSCHE WELLE | DE | 945,992.35 | 32.75% | 851,393 | 32.75% |
| 3 | AGENZIA ANSA - AGENZIA NAZIONALE STAMPA ASSOCIATA - SOCIETA COOPERATIVA | IT | 444,444.83 | 15.38% | 400,000 | 15.38% |
| | Total: | | 2,888,889.79 | | 2,600,000 | |

Abstract:

InfoMigrants' objective is to facilitate access to relevant and accurate information in Arabic, French, English, Dari and Pashto to migrants and refugees from Middle-East, Maghreb, Sub-Saharian Africa, Western Balkans, Afghanistan and Pakistan on one unique website, on relevant social networks and on an affordable platform, free and access ble worldwide, in order to help fighting against erroneous information passed on by human traffickers.

France Médias Monde (FMM), Deutsche Welle (DW) and ANSA will provide general information (with countries tags) and specific information (migrants tags) produced by FMM, DW and ANSA by curating, decrypting and making available information via our networks of journalists based around the world, other EU media organizations, civil society sources, institutional sources, etc. and by producing dedicated and tailor-made journalistic content available on the website, on social networks and on Free Basics.

The website is divided into 6 sections: Top stories (a mix of the following sections), Features (in-depth reports), News (the latest news), Personal stories (testimonies from refugees and migrants), Understanding Europe (practical and legal information and procedures) and European Union (EU contents provided by the EU).

The social networks (Facebook, Twitter, Instagram, What's App, Viber and the upcomming Telegram) are providing the same kind of information and news but using a mob le friendly manner: more videos, photos, infographics, short articles, etc. The social networks are also used as a participatory space of dialogue where refugees and migrants speak about their experience.

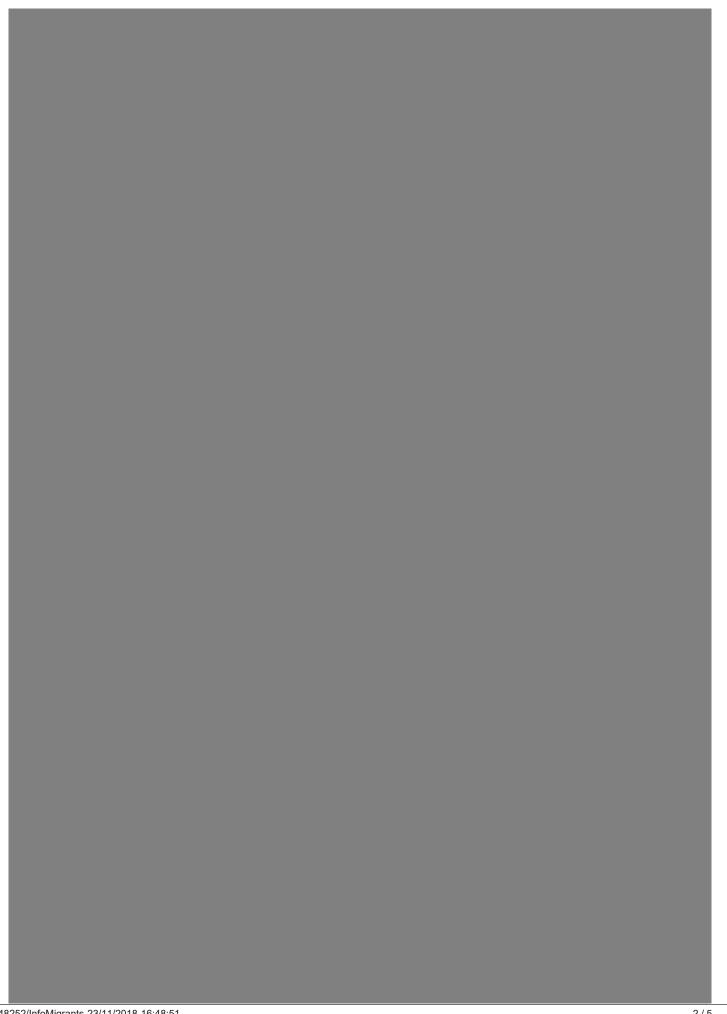
The partnership with Free Basics provides internet access to InfoMigrants with no data charges allowing us to target a "hard to reach" audiences.

FMM, DW and ANSA's international networks and audiences and the specific promotion campaign developed for this project wll facilitate the visibility and access blity of the action to the target groups.

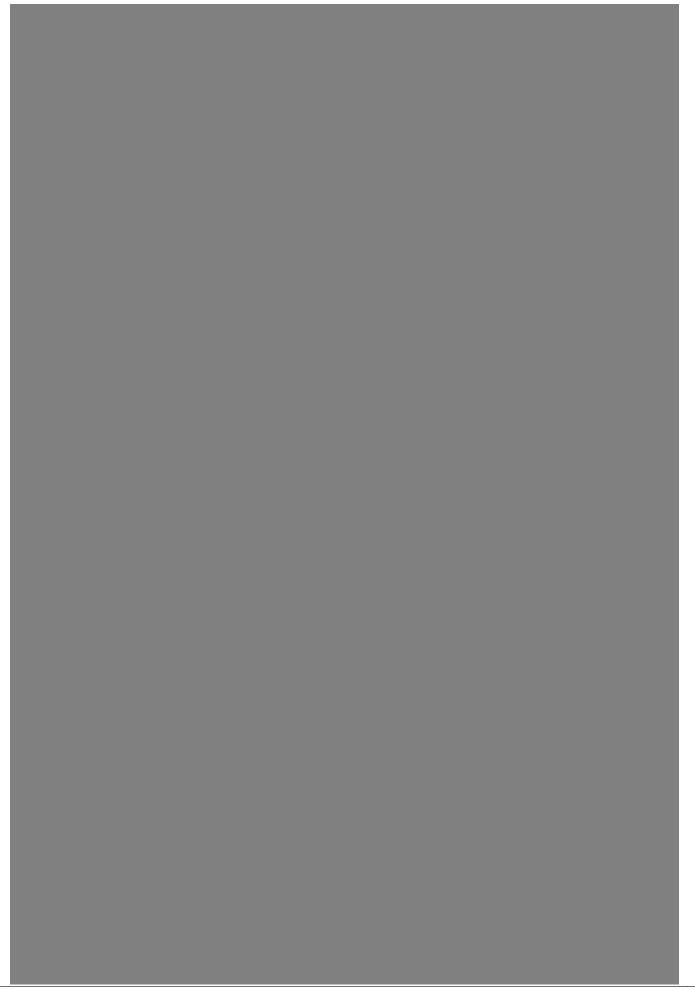
Evaluation Summary Report

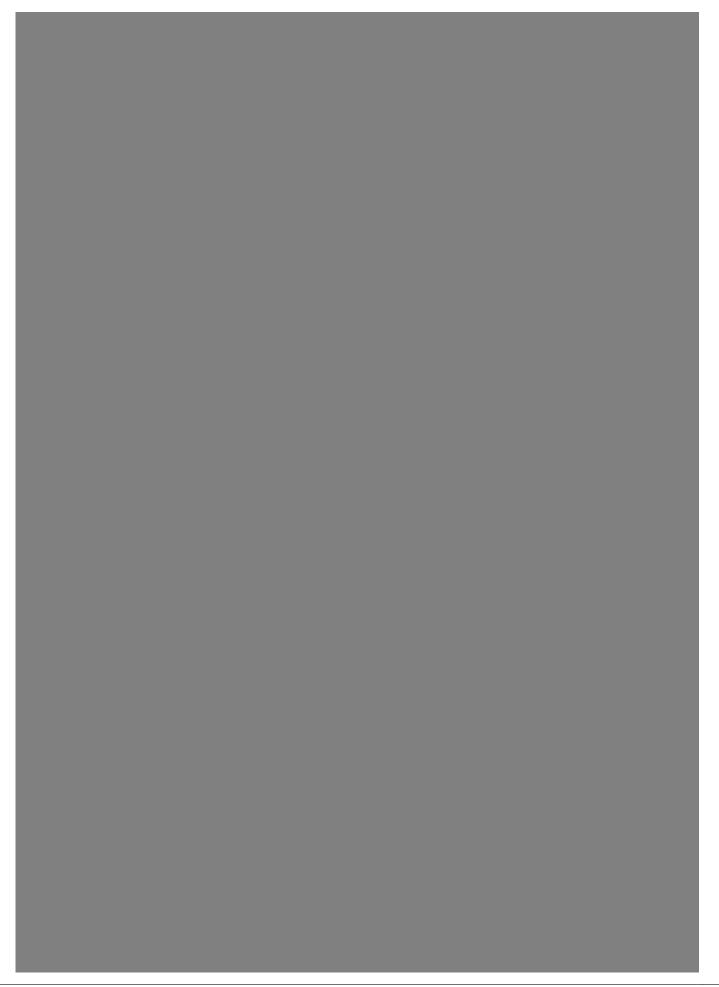
Evaluation Result

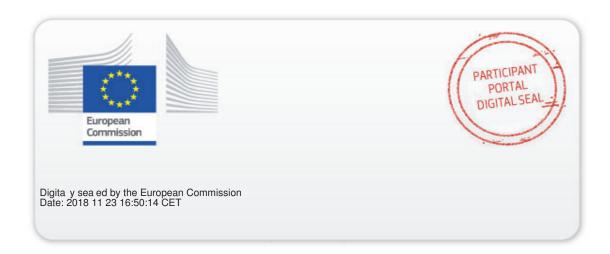
Total score: 92.50 (Threshold: 65)











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