

Proposal Evaluation Form



EUROPEAN COMMISSION

Horizon 2020 - Research and Innovation Framework Programme

Evaluation Summary Report - HOME

Call: AMIF-2019-AG-IBA-MINS
Type of action: AMIF-AG
Proposal number: 945436
Proposal acronym: InfoMigrants
Duration (months): 12
Proposal title: InfoMigrants
Activity: AMIF-2019-AG-IBA-MINS

N.	Proposer name	Country	Total Cost	%	Grant Requested	%
1	FRANCE MEDIAS MONDE SA	FR	1,153,092.99	51.89%	1,037,783	51.89%
2	DEUTSCHE WELLE	DE	727,250.11	32.73%	654,525	32.73%
3	AGENZIA ANSA - AGENZIA NAZIONALE STAMPA ASSOCIATA - SOCIETA COOPERATIVA	IT	341,881.05	15.38%	307,692	15.38%
Total:			2,222,224.15		2,000,000	

Abstract:

Europe is facing unprecedented migration flows and despite the influx decreasing, every week, hundreds of people continue to risk their lives to reach European shores. How to address this challenge remains a divisive issue. However, consensus is reached on one fact: migration is a decision often based on false expectations and/or erroneous information. Even before they leave their homes, prospective migrants and asylum-seekers are exposed to a proliferation of poor, unverified and unreliable sources of information circulated especially on social media. Studies on this matter show that they are highly dependent on their smartphones and receive most of their information from smugglers and handlers, who seek to mislead and manipulate them.

In order to counter misconceptions about the risks along the migration route and the quality of life abroad, InfoMigrants' aim is to provide prospective migrants, asylum-seekers and refugees at all stages of migration with reliable, verified and objective information about, by and for them and about the countries they have left, the countries they travel through and the countries where they hope to start a new life. This tailor-made journalistic content is available in French, Arabic, English, Dari and Pashto, on multiple, free and accessible worldwide platforms and social networks (Facebook, Twitter, Instagram, What's App, Viber, Telegram, Free Basics).

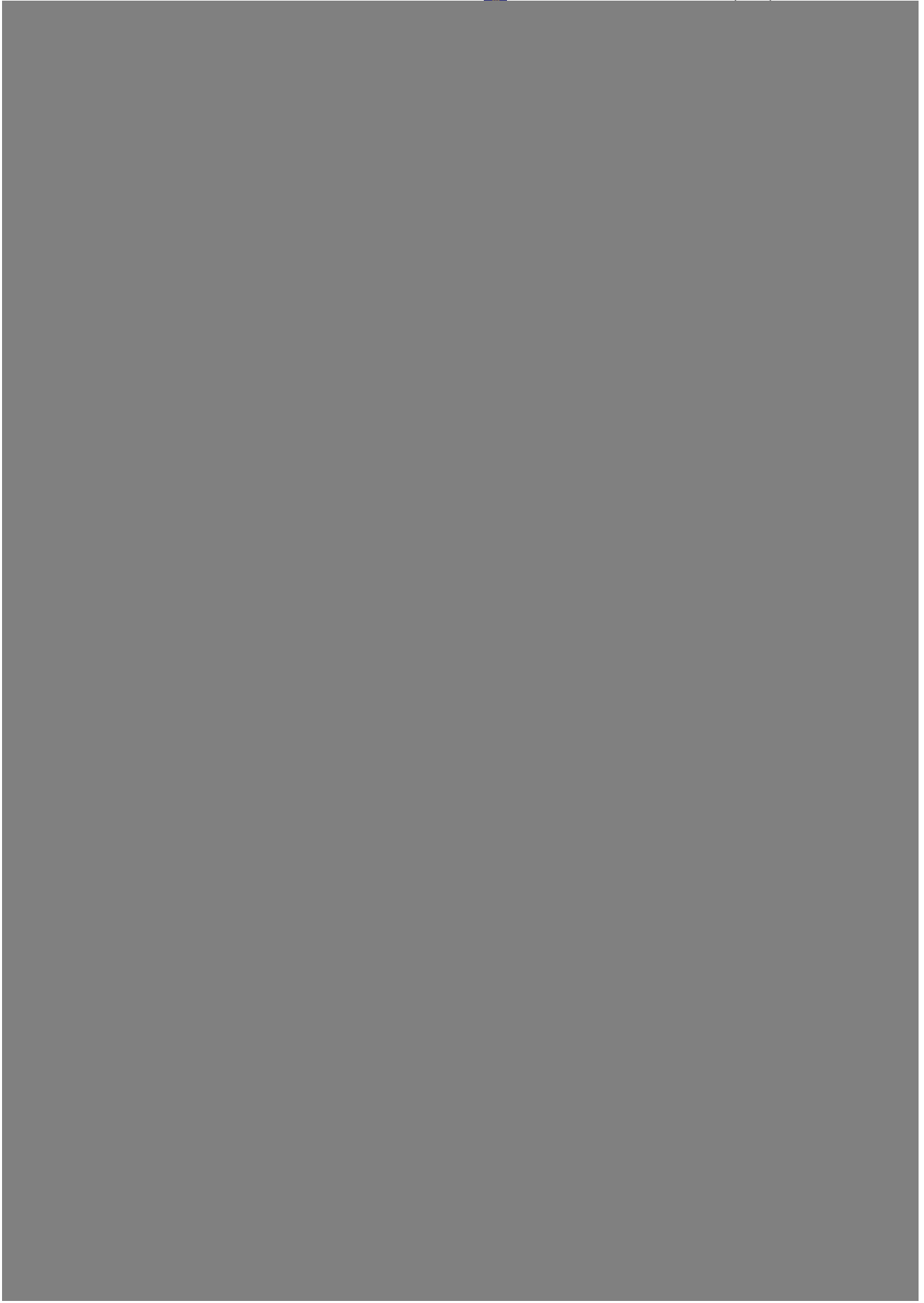
France Médias Monde (FMM), Deutsche Welle (DW) and ANSA will continue to curate, decrypt and make available information in particular thanks to their networks of journalists based around the world. The social networks will continue to be used as a participatory space of dialogue where our target groups can share their experiences and raise their voices.

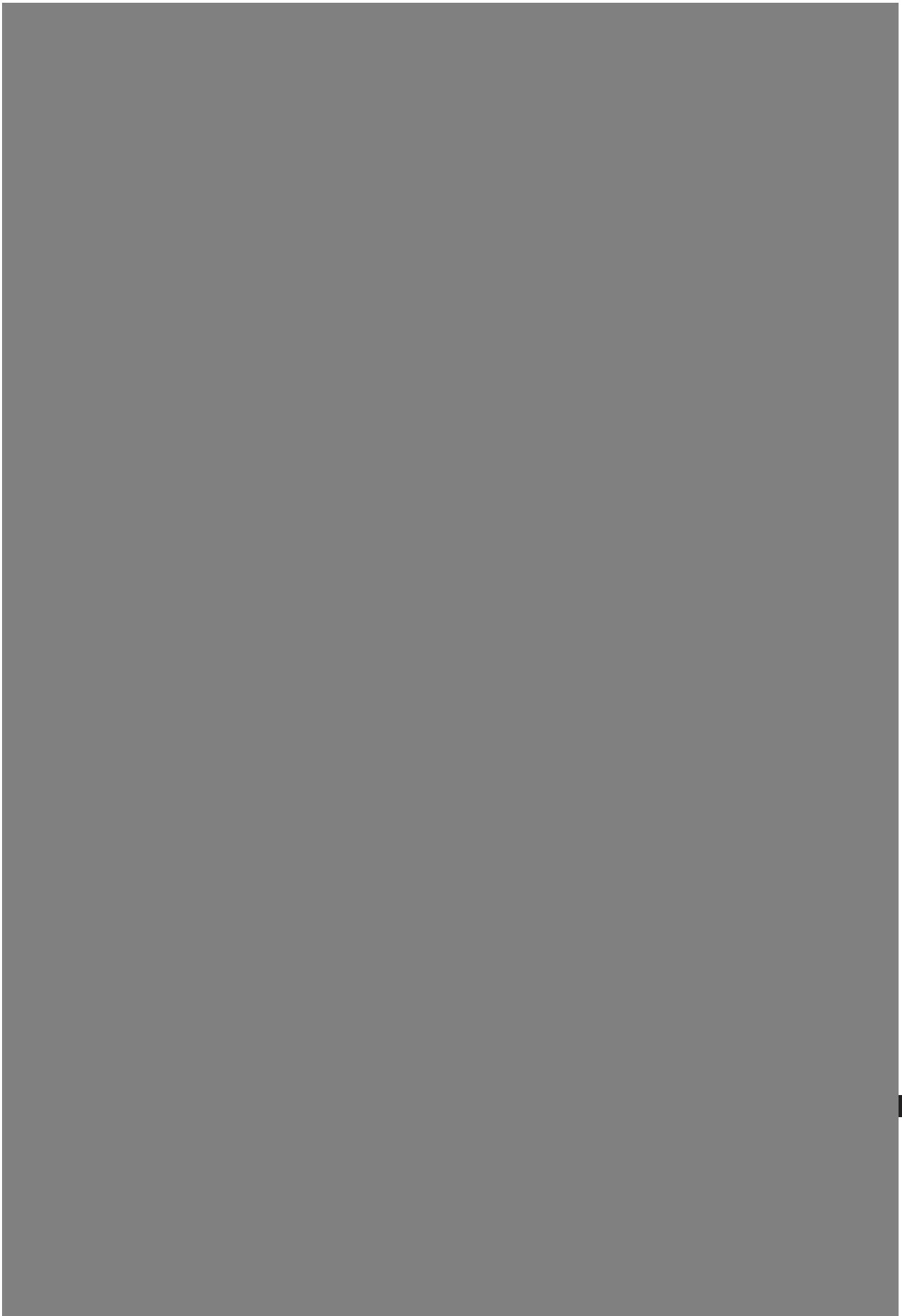
FMM, DW and ANSA's international networks and audiences, the webmarketing campaign and the quality and the relevance of the editorial contents will facilitate the visibility and accessibility of the project to our target groups.

Evaluation Summary Report

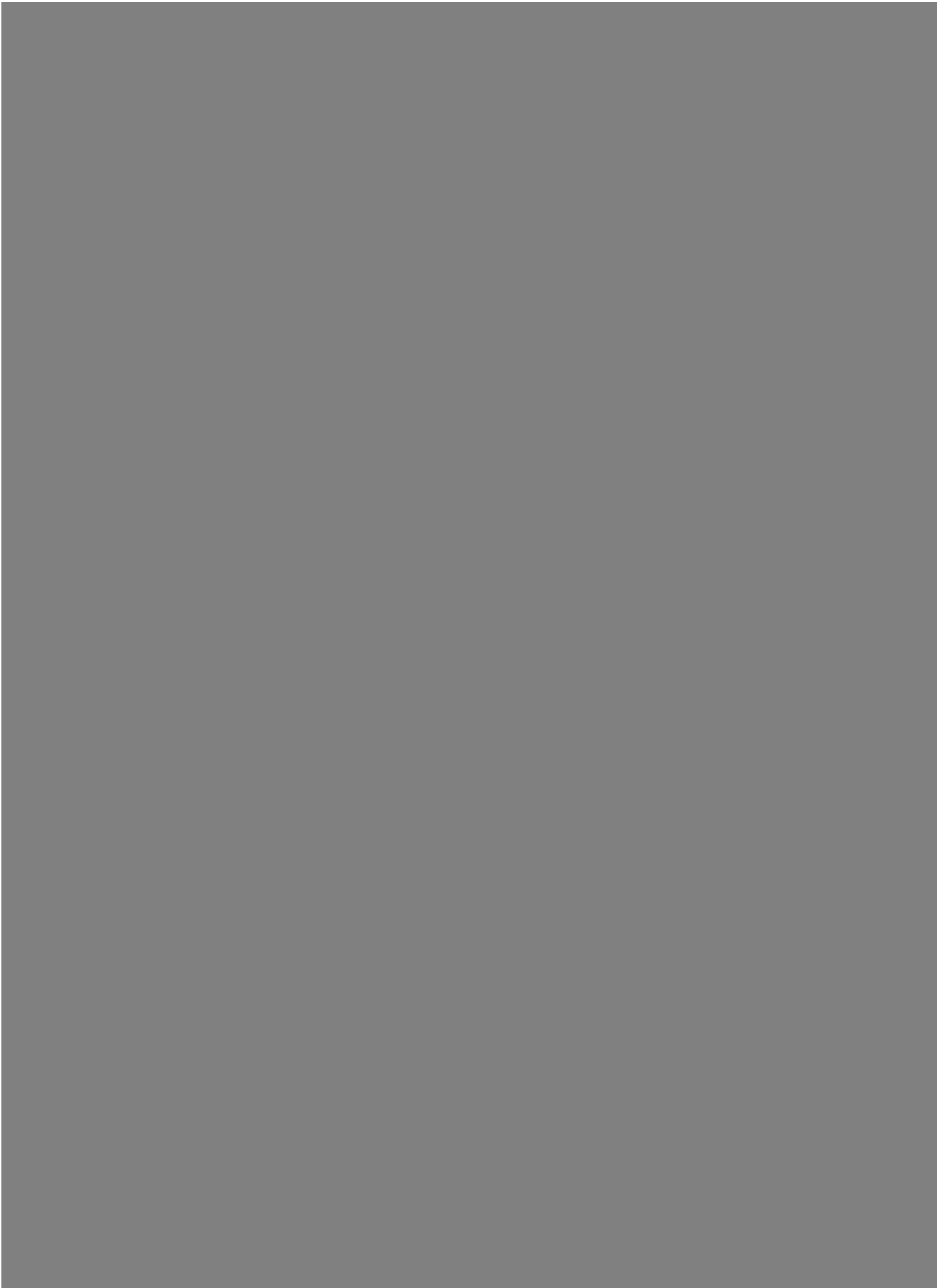
Evaluation Result

Total score: 83.50 (Threshold: 65)











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