

From: [Art. 4.1 (b)] (TRADE)

Sent: Tuesday, December 16, 2014 10:28 AM

To: NYMAN Jon (CAB-MALMSTROM); EICHHORN Nele (CAB-MALMSTROM); [Art. 4.1 (b)]

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[Art. 4.1 (b)] (TRADE); [Art. 4.1 (b)] (EEAS-NEW DELHI);

[Art. 4.1 (b)]

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[Art. 4.1 (b)] (TRADE)

Cc: SCHLEGELMILCH Rupert (TRADE); [Art. 4.1 (b)]

[Art. 4.1 (b)] (TRADE)

Subject: Meeting between Digital Europe and Cabinet Malmström, 15 Dec 2014 [Basis 5453]

1.5 h meeting with DigitalEurope to introduce their association to the new cabinet, and highlight their main trade priorities – with a strong focus on data and localisation issues.

Participants:

- DigitalEurope (DE): [Art. 4.1 (b)] (Panasonic, head of DE Trade WG), [Art. 4.1 (b)] (Microsoft [ex-Nokia], vice chair DE Trade WG), [Art. 4.1(b)] (Ericsson), [Art. 4.1(b)] (IBM), [Art. 4.1 (b)] (DigitalEurope)
- COM: Nele Eichhorn, Jon Nyman, [Art. 4.1 (b)] (B1)

DigitalEurope (DE) presented its association, composed of some 60 member companies and about 40 national associations. Unlike sister organisations ITI or JEITA, DE has a more "global" coverage: only 1/3 of its members have their HQ in Europe; many members are from US, JPN and recently also CN (Huawei, ZTE) – but all are strongly invested in Europe (IBM mentioned they employ 100 000 people in Europe).

[Out of scope]

[Out of scope]

on FTAs: TTIP, [Out of scope]

- TTIP should set global standards, e.g. on data localisation, or on ISDS
- DE informed they are updating their outreach activities; for instance they are working on a new paper together with ITI (which would not touch on sensitive topics like data flows)
- DE ready to help to feed into the national debates, outreach in Brussels will not be sufficient for TTIP
- [Out of scope]

[Out of scope]