From: [Art. 4.1(b)]

Sent: 23 November 2015 16:44

To: ASENIUS Maria (CAB-MALMSTROM); CEBALLOS BARON Miguel (CAB-

MALMSTROM); [Art. 4.1(b)] (TRADE); [Art. 4.1(b)]

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(TRADE); [Art. 4.1(b)] (TRADE); [Art. 4.1(b)] (TRADE); [Art. 4.1(b)] (TRADE); [Art. 4.1(b)] (TRADE)

Subject: Report TRADE Cabinet- EFPIA Meeting 19/11/2015

Dear colleagues,

Please find below a report of the meeting Cabinet had with EFPIA last Thursday.

Kind regards,

[Art. 4.1(b)]

<u>Cabinet – EFPIA board meeting, 19 November 2015</u>

Participants: Richard Bergström (DG EFPIA), [Art. 4.1(b)] , [Art. 4.1(b)]

Mia Asenius (CAB), Miguel Ceballos Baron (CAB), [Art. 4.1(b)]

EFPIA wanted to meet with the Cabinet of Commissioner Malmström to discuss their key priorities for (mainly) TTIP, CETA and China.

TTIP

CAB thanked EFPIA for their technical input since the beginning of the TTIP negotiations. EFPIA explained that their position is very much in line with the one of Art. 4.1(a) and 4.3.

[Art. 4.1(a) and 4.3]

EFPIA also informed COM about an online dialogue on TTIP they had organised recently. During this event, CEO's took the time to reply upon specific TTIP questions from the public and to clarify some unjustified concerns people have (e.g. Will TTIP lead to higher prices or lower standards for medicines?). EFPIA's advice to COM is to organise more outreach meetings to explain what is actually going on in the TTIP negotiations as there is a lot of false information circulating in the public atmosphere.

[Out of scope]	
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[Art. 4.1(b)]

[Art. 4.1(b)]

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[Art. 4.1(b)]

B-1049 Brussels/Belgium

[Art. 4.1(b)]

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