

From: Art. 4.1b (TRADE)
Sent: 13 October 2015 17:05
To: (TRADE); (TRADE); (TRADE); RATSO
 (TRADE); (TRADE); (TRADE);
 Signe (TRADE); (TRADE); (TRADE);
 (GROW); (GROW)
Subject: FW: 5th European SME Congress, Katowice 12-13 October 2015

(resending this as the first time did not go through)

From: Art. 4.1b (TRADE)
Sent: 13/10/2015 16:51
To: GARCIA BERCERO Ignacio (TRADE); [REDACTED] (TRADE); [REDACTED] (TRADE); [REDACTED]
[REDACTED] (TRADE); [REDACTED], [REDACTED], [REDACTED], [REDACTED], [REDACTED], ratso
signe, [REDACTED], [REDACTED], [REDACTED],
Subject: 5th European SME Congress, Katowice 12-13 October 2015

I represented COM at the 5th European SME Congress, taking part to two panels both focussed on TTIP.

The first was a round table organised by the Young Entrepreneurs Summit, with associations of young entrepreneurs from both EU and U.S. Overall all participants very supportive but also underlined the need to get the communication about TTIP and its opportunities across to entrepreneurs, which I Pete out was also the job of their associations by promoting success stories. Both the Swedish and French association underlined the importance of opening up procurement in the U.S., while the U.S. entrepreneurs flagged mobility and were concerned about the bad image of reading rooms. The associations ask how they can provide input on TTIP negotiations, I pointed at public consultations, civil society dialogues, stakeholders events etc.

they are working on a declaration from EU and U.S. Young entrepreneurs on TTIP which they will send to COM.

I think we could usefully work with this association on communication: all participants were entrepreneurs from high value added sectors and have lots of success stories to share. They have a person in Brussels.

The second meeting was a panel on benefits of TTIP for SMEs, with PL TPC FM, their U.S. Ambassador, U.S. Consul to PL, U.S. Chamber. Standard lines from everyone, with strong accent on security dimension/ geopolitical value of TTIP

). Another argument often

made was that people were worried about PL EU accession but it turned to be a seat economic success, TTIP will be the same. The panel was recorded and will be put on the website of the chamber of commerce.

Art. 4.1b

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