



# AECA

*high level dialogue for a globalised world*

**Round-Table Conference-Luncheon**  
with Speaker

**Mr. Ben SMULDERS,**

Head of Cabinet of the 1<sup>st</sup> Vice-President Frans Timmermans,  
Commissioner for Better Regulation, Interinstitutional Relations, the Rule of Law  
and the Charter of Fundamental Rights

**EUROPEAN COMMISSION**

***“Dealing with regulatory burden”***

hosted by

**Mr. [REDACTED],**

Director EU Affairs and Head of the Brussels office,  
**DOW CHEMICAL COMPANY**

on **Thursday 14<sup>th</sup> January 2016** starting at **12:30**

**PARTICIPANTS LIST**

[REDACTED]  
Vice President EU Affairs  
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Chemical  
**EU TN°: 0745650927-75**

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Director  
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Vice President, Government and  
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EU Affairs Director  
JT International  
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[REDACTED] Vice President Xerox Corporation, Head Government Affairs Europe XEROX Member of the Board and Council of British Chamber of Commerce in Belgium Former Senior Lawyer at Philips <b>EU TN°: 162771718573-47</b>	Former Vice President & Head of Public Affairs Europe Samsung Electronics Former VP Global Affairs at Philips Consumer Lifestyle
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[REDACTED]  
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Managing Director Regulatory  
Affairs  
DELOITTE Global (DTTL)  
EU Public Policy Centre  
**EU TN° : 53994278504-37**

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Partner  
DELOITTE Belgium  
**EU TN° : 53994278504-37**

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Honorary Director Financial  
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EUROPEAN COMMISSION  
Member of the Steering  
Committee of the Thomas More  
Institute.

[REDACTED]  
Director General  
EUROPEAN ALUMINIUM  
Association (EAA)  
**EU TN°: 9224280267-20**

Head of EU Government Affairs,  
Global Policy & International  
Public Affairs

PFIZER

Senior Director Pfizer Corporate  
Affairs

**EU TN°: 4263301811-33**

Director General

ORGALIME (European  
Engineering Industries  
Association)

**EU TN°: 20210641335-88**

Senior Managing Director  
FTI CONSULTING

Member Management Committee  
European Public Affairs  
Consultants Association  
(EPACA)

**EU TN°: 29896393398-67**

Ambassador

AUSTRALIAN Embassy to  
Belgium, Luxembourg, the EU &  
NATO

Director Communication &  
Government Relations  
INTERNATIONAL PAPER  
Europe

**EU TN°: 47376536890-44**

Director General  
DIGITALEUROPE

Member industry/government  
information assurance and  
security board and

Vice chair of RISC

**EU TN°: 64270747023-20**

Head of EU Institutional Affairs  
ARCELOR MITTAL

Former Director Energy & Climate  
Change EUROMETAUX

**EU TN°: 23527541824-60**

Member Advisory  
Board Women's  
Forum for the  
Economy  
Society

Former Chair  
CBI's trade  
association  
council  
Chair of the audit  
committee  
University of  
Warwick

Former EU  
Manager  
VNO/NCW

Vice-President, Head of  
Corporate Representation

DEUTSCHE POST- DHL

**EU TN°: 48544465107-88**

Director European Union Affairs,  
Head of Brussels Office

DOW Chemical Company

Former Director General

European Retail Round Table

**EU TN°: 38235121060-73**

Deputy General Counsel Legal &  
Compliance, Company Lawyer

SWIFT

**EU TN°: 011095511691-05**

Director EU Affairs

DANISH INDUSTRY

CONFEDERATION

**EU TN°: 5749958415-41**

Vice President-International  
External Affairs

AT & T - EMEA

Vice Chairman American

Chamber of Commerce to the  
European Union (AmCham EU)

**EU TN°: 92442218459-37**

Global Corporate Affairs Director  
AB InBev

**EU TN°: 161157710612-65**

Managing Director

European Salt Producers'  
Association – EuSalt

**EU TN°: 03451096957-77**

## HOST

Former General  
Counsel at  
Philips

Former Senior  
Public Affairs  
Manager AIM -  
European  
Brands  
Association

Former Director  
The Centre,  
Brussels  
Former Executive  
Director EMEA  
Government  
Affairs at AT&T

Former Vice Chair  
at EDAA -  
European  
Interactive  
Digital  
Advertising  
Alliance  
Former Director of  
Public Affairs at  
World  
Federation of  
Advertisers  
(WFA)

Director, Head of Brussels office  
INDRA  
**EU TN°: 208351410839-33**

Vice President - Head of  
European Government Affairs  
ENI SpA (Italian Oil & Gas  
Company) - Brussels Office  
**EU TN°: 99578067285-35**

Chief Executive  
European Banking Federation  
(EBF)

**EU TN°: 4722660838-23**

Director Government & Corporate  
Affairs EMEA  
EXPEDIA Inc.  
**EU TN°: 70614728635-77**

Head of the European Affairs  
Office  
ALLIANZ SE  
**EU TN°: 05503341949-54**

President & Managing Director  
MPA - Motion Picture Association

**EU TN°: 95201401713-39**

Former Director of  
NVB - Dutch  
Banking  
Association  
Former Senior  
Vice President  
ABN-AMRO  
Bank - EU  
Liaison Office

Former Senior  
Vice President  
& EMEA Policy  
Director at MPA  
Former Assistant  
U.S. Trade  
Representative  
for Intellectual  
Property and  
Innovation  
Former Associate  
Counsel at  
Office of the  
U.S. Trade  
Representative

Managing Partner  
PAPPAS & Associates  
Member Athens & Brussels Bar  
Associations  
Director General and Professor at  
the European Institute for Public  
Administration in Maastricht  
Former Judge Greek Supreme  
Court  
Former Senior Advisor &  
International Lawyer Hammond  
Suddards Edge  
**EU TN°: 312274317374-38**

Secretary General  
CECCM (Confederation Euro of  
Community Cigarette  
Manufacturers)  
**EU TN°: 1496873833-97**

Managing Director, Government  
and Public Affairs  
MOODY's CORPORATION  
**EU TN°: 55916968748-36**

**Joris POLLET**  
Director Global Gov.Rel. & Public  
Policy Europe, India, Middle  
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PROCTER & GAMBLE Services  
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Partner  
AFORE Consulting  
Former Senior Policy Advisor  
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**EU TN°: 03013154889-05**

Director European Union Affairs  
MSD Europe  
**EU TN°: 09824113589-92**

Head of International Industrial  
and Economic Policy  
EVONIK Industrie ag  
**EU TN°: 5958991861-30**

Former Director  
General  
Consumer  
Policy EC (95-  
01)

Former Director  
General  
Information,  
Communication,  
Culture and  
Audiovisual  
Policy EC

**CHAIR**

European Public Affairs Manager  
ELI LILLY – BeNeLux  
**EU TN°: 04657143399-39**

Ambassador  
NORWEGIAN Mission to the EU  
Former President of EFTA  
(European Free Trade  
Association)  
Former Ambassador Norwegian  
Mission to the EU

**Ben SMULDERS**  
Head of Cabinet of 1st VP Frans  
Timmermans, Commissioner for  
Inter-Inst.Relations  
EUROPEAN COMMISSION  
Former Director - Principal Legal  
Adviser - INST Team  
(Institutions), DG F  
Former Member Cabinet Hans  
van den Broek

Ambassador to the EU, NATO &  
Sweden  
NEW ZEALAND Embassy to the  
EU

Former Director  
General  
Norwegian  
Foreign Affairs  
Ministry

**SPEAKER**

Chief Executive Officer  
AECA  
**EU TN°: 996568414630-62**

Head of EU Relations and  
Brussels EU Affairs Office  
NOVARTIS

**EU TN°: 91269481588-28**

Managing Director  
Hotel METROPOLE - Brussels  
Member Chamber of High  
Commerce, Arts & Luxury

**EU TN°: 290712020208-88**

Executive Vice President &  
Senior Partner  
FLEISHMANHILLARD  
Regional Director EMEA  
**EU TN°: 56047191389-84**

Former Senior  
Director EU  
Public Affairs at  
Novartis  
Former acting  
Head European  
Public Affairs at  
Novartis

President Alumni  
University of  
Columbia Club  
(N.Y.)  
Member  
International  
Institutes for  
Physics &  
Chemicals



## **BEN SMULDERS - BIOGRAPHY**

- Since November 2014, **Head of Cabinet of the First Vice President of the European Commission, Frans Timmermans**  
March 2008-October 2014: **Director and Principal Legal Advisor, Head of the Institutional Law & Economic and Monetary Union Team, Legal Service, European Commission**, acted in more than 90 cases relating to various fields of EU law before the General Court and the Court of Justice of the European Union as well as the EFTA Court; member of the Commission delegation at more than 25 European Council meetings.
- December 2004-February 2008: **Head of Cabinet of the European Commissioner for Competition Neelie Kroes.**
- September 2000-November 2004: **Member of Cabinet of the European Commission President Romano Prodi.**
- September 1999-August 2000: **Member of Cabinet of the European Commissioner for the Internal Market, Taxation and Customs Union Frits Bolkestein.**
- January 1995-August 1999: **Member of Cabinet of the European Commissioner for External Relations and Enlargement Hans van den Broek.**
- January 1991-December 1994: **Member of the European Commission Legal Service:** 1993-94, Member of the *Antitrust & Merger & State aid Control Team*; 1991-92, member of the *Internal Market and Economic and Monetary Union Team*.
- March 1985-December 1990: **advocate, member of the Amsterdam Bar**, practising consecutively in the **Banking & Company Law, Intellectual Property Law** and **EU Law department of NautaDutilh**, co-managing its Brussels office from 1988-1990 and elected **partner** in that firm in June 1990.

### **Other professional activities**

- Substitute judge (*'Raadsheer Plaatsvervanger'*) in the **Court of Appeal of The Hague** (since 2012)
- Part-time professor of International and European Competition law at the **Vrije Universiteit Brussel** (2013-2016); Visiting Professor of EMU law at the **Bruges College of Europe** (since 2013), part time lecturer in various fields of EU law at the **Collegio europeo di Parma** (since 2003), the **Université de Paris I (Panthéon-Sorbonne) & II (Panthéon-Assas)** (since 2007), the **Europa Institute of Amsterdam University** (1992-2007) and the **Grotius Academie of the Radboud University Nijmegen** (1994-2005).
- Member of the editorial board of **Common Market Law Review** (since 2008); collaborator of the **Nederlands Tijdschrift voor Europees Recht** (Netherlands Journal of European Law) (2001-2006).
- President of the board of governors (*Curatorium*) of the **Europa Institute of Leiden University** (since 2002); member of the scientific board of the **College of Europe's Global Competition Law Centre** (since 2009); Member of the management board of the **Nederlandse Vereniging voor Europees Recht** (Dutch section of *Fédération Internationale du Droit Européen*) (2003-2012); Member of the Advisory Committee for the Vienna **European Law Institute** project *Towards Restatement and Best Practices Guidelines on EU Administrative Procedural Law* (since 2014).

- Member of selection panels for **NATO** 's Chief Legal Advisor (2008 and 2013), member of the selection panel for members of the **European Commission's European Group on Ethics** (2010), member of the selection panel for the Chief Legal Advisor of the **European Asylum Support Office** (2011).
- Member of the supervisory board of the **Amsterdam Foundations of Catholic Education** (*Amsterdamse Stichtingen voor Katholiek Onderwijs*) (1987-1990).

### Education & diplomas

- Senior executive education programs: November 2010, certificate of the **London Business School's Essentials of Leadership** Programme, September 2011, certificate of **INSEAD's Managerial Skills for International Business** Programme.
- 1984-1985, traineeship in the **European Commission's Directorate General for Competition**.
- 1984: degree of Master of Laws (LL.M), **London School of Economics and Political Science**.
- 1983: degree of Master of Laws (LL.M), **Leiden University**.

### Languages

Dutch (mother tongue), English (fluent), French (fluent), German (proficient), Italian (proficient).

### AECA

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