

**From:** [REDACTED] (CAB-HOGAN)  
**Sent:** Thursday 9 June 2016 17:00  
**To:** CAB HOGAN ARCHIVES  
**Subject:** FW: Request for meeting with Commissioner Hogan  
**Attachments:** EC Comm opinion.pdf

Can this be added into today's table please.

Thanks.

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Thursday, June 09, 2016 12:41 PM  
**To:** [REDACTED] (CAB-HOGAN)  
**Subject:** Request for meeting with Commissioner Hogan

Dear [REDACTED],

Lovely to talk to you earlier.

As discussed, [Alcohol Action Ireland](#) is seeking a meeting with Commissioner Hogan to discuss the Public Health (Alcohol) Bill, as a significant number of Member States have issued detailed opinions on the legislation as well as the European Commission and two other Members States issuing comments.

The bulk of the negativity seems to be emerging from DG Agri – particularly from the wine trade and the measures in the Bill around labelling seem to be causing particular concern.

We will put together a delegation comprised of ourselves, the Royal College of Physicians and other members of the [Alcohol Health Alliance Ireland](#) to attend this meeting, if the Commissioner is in agreement.

Here is a quick background on the legislation:

#### Public Health (Alcohol) Bill

1. The Irish Government approved the publication of the Public Health (Alcohol) Bill and the introduction of the Bill in the Houses of the Oireachtas in December 2015. The Bill includes provisions for:
  - minimum unit pricing
  - health labelling of alcohol products
  - the regulation of advertising and marketing of alcohol
  - the regulation of sponsorship
  - structural separation of alcohol products in mixed trading outlets and
  - the regulation of the sale and supply of alcohol in certain circumstances

2. The Bill completed Second Stage in the Seanad on the 17<sup>th</sup> December 2015. The Bill has been restored to the Seanad Order Paper for the 25<sup>th</sup> Seanad.
3. On 22 January 2016, the European Commission was formally notified of Ireland's intention to introduce the proposed legislation on minimum unit pricing, labelling and control of marketing and advertising under the Technical Standards and Regulations Directive (Directive 98/34/EC). Labelling provisions were also notified under EU Directive 2000/13/EC on the labelling and presentation and advertising of foodstuff.
4. Nine Member States issued detailed opinions on the proposed legislation. The EU Commission (see attached) and two other Member States also issued comments. The standstill period has been extended until 28<sup>th</sup> of July 2016. The issues raised are being considered and a response prepared for the Commission by the Irish Department of Health.

If you require further information on the legislation or any related matter, please do not hesitate to contact me.

With kind regards and many thanks

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Alcohol Action Ireland

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[alcoholireland.ie](http://alcoholireland.ie)

[drinkhelp.ie](http://drinkhelp.ie)



Alcohol Health Alliance Ireland – Working together to reduce alcohol harm

