



**Dr. Fatih Birol**  
Executive Director

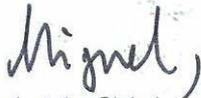
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Paris, 27 April 2016

His Excellency  
Mr. Miguel Arias-Cañete,  
European Commissioner for Climate Action and Energy

**Invitation to speak at the Global Energy Efficiency Conference, Paris, 14th October 2016**

Dear Mr. Arias-Cañete,



I wish to invite you to speak at the Global energy efficiency conference which will be held in Paris later this year.

As part of our modernisation agenda for the IEA, I have declared our intention to become a global hub for energy efficiency, bringing the full expertise and knowledge of the Agency to bear on this most important issue. I firmly believe that, as the first fuel, energy efficiency will be a central element of the world's clean energy transition. It has huge potential to reduce carbon emissions, enhance energy security, and bring a wide range of social and economic benefits. And yet it remains an elusive goal: IEA analysis shows that only a fraction of the total potential for energy efficiency improvement is likely to be captured by current policies and measures. The IEA intends to support a rapid acceleration of energy efficiency delivery through analysis, guidance on policy best practice, and engagement.

As part of the new focus, I am pleased to announce that the IEA's first ever high-level conference on energy efficiency will take place in Paris in October of this year. This will be a high-level gathering of key actors for energy efficiency from around the world. Government Ministers and business leaders will speak about the key issues they face in implementing energy efficiency actions, and will share success stories and the lessons they bring. We will also share the IEA's latest analysis on the total extent of global investment in energy efficiency and the impact that is having. There will be a particular focus on innovation – new technologies, new policy approaches, new business and finance models.

We would like to ask if you can present on key issues in implementing energy efficiency actions in the European Union, in particular we would like your perspective on what has worked and any lessons learnt. I hope to see you here in Paris to participate in this important event. If you have any questions, please contact my colleague  @iea.org).

Yours sincerely,



Dr. Fatih Birol

cc: Her Excellency, Mrs. Maria-Francesca Spatolisano, Ambassador and Permanent Representative of the European Union to the OECD