

From: [REDACTED]
Sent: Friday, September 13, 2013 12:53 PM
To: [REDACTED] (AGRI); [REDACTED] (AGRI); [REDACTED] (AGRI)
Cc: CLARKE John (AGRI); [REDACTED] (AGRI); [REDACTED] (AGRI); [REDACTED] (EEAS-WASHINGTON); [REDACTED] (AGRI); [REDACTED] (AGRI)
Subject: Resume: Meeting with the Bureau Interprofessionel du Pruneau on 12 Sept 2013

Meeting with the Bureau Interprofessionel du Pruneau (BIP) - 12 September 2013

BIP: [REDACTED] (processors), [REDACTED]
DG AGRI: John Clark (JAC), [REDACTED] (A2)

The representatives of the meeting expressed their concerns as to the liberalization of imports of prunes (Pruneau d'Agen) into the EU. The US (California) is a major player on the world market able to threaten the EU industry.

[REDACTED]

- I [REDACTED]
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- I [REDACTED]
- I [REDACTED]

[REDACTED]

[REDACTED]

In BIP's opinion, however, US entry on the market would not have the positive effects the US industry claims it would bring. It would rather lead to price wars.

[REDACTED]

US industry might be quite interested in reinforcing IP protection on the EU market (some abuse detected by the US industry on the Polish and German markets, with Chilean pruneaux labelled as "California style"). In this respect, US industry is contemplating to apply for GI protection in the EU system.

[REDACTED]

[REDACTED]

DG Agriculture and Rural Development
A.2 Industrialised countries, OECD

[REDACTED]