



Monday, 11 July 2016

Cecilia Malmström
European Commissioner for Trade
European Commission
1049 Brussels
Belgium

Re: Invitation to address AmCham EU: The EU's "Trade for All" strategy – One year on

Dear Commissioner Malmström,

The American Chamber of Commerce to the European Union (AmCham EU) would be honoured if you would accept our invitation to be the **keynote luncheon speaker** at AmCham EU's plenary meeting in October 2016. AmCham EU members would be very interested to hear your views on the EU's innovative "Trade for All" strategy, one year after its release in October 2015.

The plenary meeting will take place on **Tuesday 18 October 2016 at AmCham EU offices**, Avenue des Arts 53, 1000 Brussels. The luncheon will run from **12:45 until 14:15**. We would be honoured if you would address our members for approximately 15 minutes, before opening the floor to respond to a few questions for a brief, informal exchange of views. If this date would not work for you, we would be happy to accommodate to your schedule and reschedule our plenary event.

Our monthly plenary meetings bring together AmCham EU members and key decision-makers. These events are greatly valued by AmCham EU members as they provide a high-level forum for debate, networking and information. Consisting of a panel discussion and a themed luncheon, each AmCham EU Plenary meeting focuses on a specific issue related to our priorities.

We are looking forward to hearing of your availability and will be in contact with your office regarding the details of the event. In the meantime, should you require any further information, please do not hesitate to contact [redacted] at the AmCham EU Secretariat ([redacted] [@amchameu.eu](mailto:[redacted]@amchameu.eu); +32 [redacted]).

We very much hope that you can accept this invitation, and we look forward to hearing from you.

Yours sincerely,

Susan Danger
Managing Director,
The American Chamber of Commerce to the EU