

From: [REDACTED]
Sent: 07 April 2016 13:36
To: [REDACTED]
Cc: [REDACTED]
Subject: Transatlantic Consumer Dialogue (TACD) releases new policy resolution on the EU-US Privacy Shield

Dear [REDACTED]

I am writing to you on behalf of the Transatlantic Consumer Dialogue (TACD), which is a network of over 75 leading EU and US consumer groups that agrees and advocates joint policy positions to the EU and US governments to promote consumer interest.

Following last month's release of the text of the "Privacy Shield" by the European Commission and the U.S. Department of Commerce, the TACD has today published a new policy resolution on the proposed transatlantic data transfer agreement, which I would like to share with you. The paper can be retrieved online at: <http://bit.ly/1RFWmag>, but am also attaching a copy to this email for ease of reference.

We believe that the framework does not provide significantly stronger protections than Safe Harbour and therefore urge the European Commission not to adopt the Privacy Shield. Like its predecessor arrangement, it continues to be a self-declared, self-regulatory system, which will be adhered to by a limited number of companies. Furthermore, in the continuous absence of a robust U.S. privacy framework that meets the EU standards, the Privacy Shield fails to guarantee the essentially equivalent level of protection required under EU law.

Our policy resolution makes a number of recommendations to EU and US authorities, including the need for the U.S. to finally enact its own privacy legislation so it can guarantee an essentially equivalent level of data protection to the one existing in the EU.

With best regards,

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Over 75 Members in 60 countries took action for #AntibioticsOffTheMenu this World Consumer Rights Day. See their campaign activities: <http://consint.info/WCRD16map>