

EU-US High Level Regulatory Cooperation Forum

10-11 April 2013, Washington DC



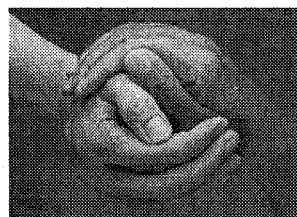
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HLRCF Washington 10-11 April 2013

Cosmetics: A global industry

- **Cosmetics Europe and PCPC represent the full supply chain of companies producing and marketing personal care products**
- **The global industry has annual retail sales of €210b/\$269b**
- **The EU & US sectors account for well over 5 million jobs**
- **An industry dependent on open markets and transparent, consistent regulatory environments**

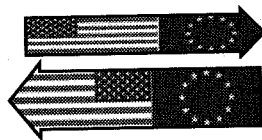
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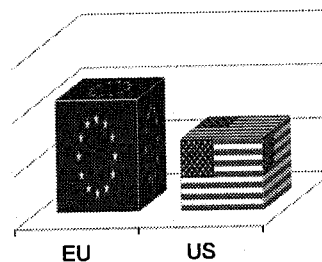
Transatlantic Trade: A cornerstone of industry's success

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- **Market size**
 - EU-27: €42b/\$53b
 - US: €27b/\$34b
- **Trade**
 - US-EU: €1.2 b/\$1.53b
 - EU-US: €1.8b/\$2.3b



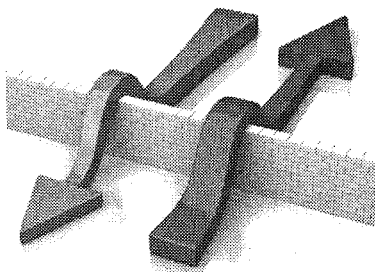
*2011 data, source: Eurostat



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Regulatory priorities

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- **Removing technical barriers**
 - Mutual recognition of cosmetics ingredients
 - Harmonization of test methods
 - Harmonization of labelling requirements
 - Promote alternative test methods to animal testing
- **Creating a framework for convergence**

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Mutual recognition of cosmetics ingredients

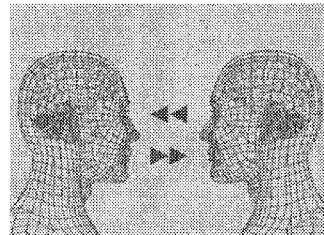
What?

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- EU restructure list of banned ingredients to reflect cosmetics use
- US allow EU accepted ingredients

Why?

- Facilitate trade
- Would promote development of new products
 - Example: UV filters in sunscreens
- Would enhance access to latest innovative ingredients
- Would assure consumers



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Harmonization of tests methods for ingredients and products

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What?

- Recognize/implement international standards
 - Example: ISO Sun protection testing
- Harmonize tests methods

Why?

- Consumers benefit from latest scientific advancements
- Industry benefits from more efficient manufacturing and marketing process

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Harmonization of labelling requirements

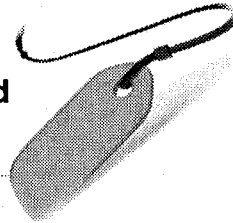
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What?

- Common approach to labelling on products

Why?

- High potential of reducing manufacturing costs and enhance supply chain efficiency
- Enhances consumer understanding and recognition



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Promote alternative test methods for the safety of ingredients without using animals

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Background

- EU Animal testing ban (marketing and testing) since March 2013
- Aligning with modern societal norms

What?

- Regulatory acceptance of existing alternatives
- Timely, efficient validation of future alternative methods

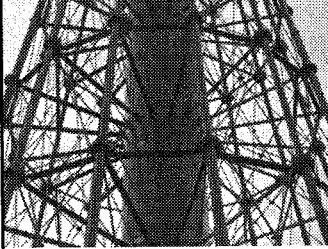
Why?

- Implements results of scientific research and advancement
- Avoid trade barriers

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Create a framework for convergence

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What?

- **Common regulatory approaches from the start on emerging, particularly health and safety driven issues**
- **Convergence on the definition of a cosmetic product**

Why?

- **Promotes economic growth and regulatory consistency between the two markets**
- **Avoids trade barriers**
- **Benefits consumers: High level of protection of both sides of the Atlantic**

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