

From: [REDACTED]@esta.be>
Sent: 20 July 2017 16:46
To: [REDACTED] (GROW); [REDACTED] (GROW)
Cc: Peter Van Der Mark
Subject: Implementation of the EU tracking & tracing system for tobacco products and potential impact on smaller and mid-sized companies
Attachments: ESTA Letter to Mr Heynisch & Mr Bouthors - DG GROW.pdf; ESTA Track & Trace Detailed Briefing.pdf

Dear [REDACTED], dear [REDACTED],

The [European Smoking Tobacco Association](#) (ESTA) and its members would like draw your attention to the attached letter and detailed briefing on the implementation of a tracking and tracing system of tobacco products, currently being drafted by your colleagues of DG SANTE.

ESTA is concerned that the way DG SANTE interprets articles 15 & 16 of the European Tobacco Products Directive (2014/40/EU) in drafting the necessary implementing and delegated acts would have a detrimental and disproportional impact on European smaller and mid-sized companies.

We trust this informs you sufficiently and remain at your disposal should you need any further information.

Thank you very much in advance.

Yours sincerely,

p.p.
Peter van der Mark
ESTA Secretary-General

[REDACTED]
ESTA
Rond-Point Schuman 9/1
1040 Brussels

[REDACTED]
www.esta.be



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