



EUROPEAN COMMISSION

Directorate-General for Trade

Directorate F - WTO, Legal Affairs and Trade in Goods
Dispute Settlement and Legal Aspects of Trade Policy

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Mr Peter VAN DER MARK
Secretary-General
European Smoking Tobacco
Association (ESTA)
Rond-Point Schuman 9
1040 BRUSSELS

**Subject: ESTA Briefing on the implementation of Articles 15 and 16 of
Directive 2014/40/EU and tobacco products destined for exportation**

Dear Mr Van der Mark,

Thank you for your letter of 20 July 2017 including the attached briefing document regarding the implementing and delegated acts on the tracking and tracing of tobacco products that are in preparation for the implementation of Articles 15 and 16 of Directive 2014/40/EU on the approximation of the laws, regulations and administrative provisions of the Member States concerning the manufacture, presentation and sale of tobacco and related products.

I have read your letter and the briefing document and duly noted your concerns.

As you are certainly aware, it is DG Health and Food Safety which is among the services of the Commission in charge of this matter and is leading the coordination on this file. For this reason you may want to consider sharing your views directly with this service.

On our side we have already informed DG Health and Food Safety about your position and provided them with a copy of your letter.

Yours sincerely,

p.o. [Art. 4(1)(b)]
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