From: QUEST Stephen (TAXUD)
Sent: 23 November 2017 17:41

To: TAXUD DG

Subject: FW: Meeting with PWC

(TAXUD) [mailto: @ec.europa.eu] From: Sent: Wednesday, November 08, 2017 12:24 PM (TAXUD) (TAXUD); (TAXUD); (TAXUD); TAXUD DG; MOUTARLIER Valere (TAXUD) Cc: **Subject:** Meeting with PWC Dear all, Fyi the summary of the meeting today. Meeting with **Participants** (TAXUD) Stephen Quest (SQ), (PWC)

Summary

The meeting discussed the current discussion on the taxation of the digitalized economy. SQ explained the state-of-play as set out in the Commission's Communication and emphasized that the political pressure does not allow inaction. reported about his participation in the public OECD consultation of US companies in Berkeley last week. The analysis of value creation is in his view a core aspect and needs more time. He thinks that a modified profits attribution based on such an analysis might be a way forward. An example is the value of unprocessed raw data vs processed raw data which was briefly discussed. was less convinced about solving the issues with a virtual PE which would come with a difficult threshold discussion. SQ explained that the political pressure is high and that measures have to be taken rather quickly. He emphasized that a positive engagement of businesses in the discussion would be useful.

Regarding CCCTB and digital, SQ explained the approach of targeted measures vs the broader CCCTB solution. wondered whether this connection was clear to businesses and whether there was not a wrong perception about what the CCCTB could deliver in this context. A better understanding could improve business support for the CCCTB.

was briefly discussed.

