



TACKLING ILLEGAL CONTENT ONLINE

**Meeting with CEOs and high level representatives of online platforms, in European
Commission Berlaymont building, Rue de la loi 200, Brussels
Schuman room, 9 January 2018**

Meeting objectives:

- I. Inform the online platforms about EU's policy on tackling illegal content;**
- II. Gather input from online platforms on their actions and achievement to address the spread of illegal content online;**
- III. Assess the commitment and ongoing actions from platforms to achieving European policy objectives and discuss next steps.**

Meeting held under the Chatham House Rules



Time	Agenda Item
10:00-10:30	Registrations
10:30-11:30	Tackling Illegal Content Online: a global challenge <i>Moderator:</i> [redacted] <i>European Political Strategy Center</i>
10:30-10:40	Speech VP Ansip and Commissioner Gabriel <i>Welcoming participants and setting out political priorities</i>
10:40-10:50	State of play and challenges to tackle hate speech, terrorist content, counterfeit products and other types of illegal content: <ul style="list-style-type: none">• <i>Intervention from Commissioner Avramopoulos and Commissioner King on tackling illegal content and fighting terrorism including through the EU Internet Forum and future steps.</i>• <i>Intervention from Commissioner Jourova on how participation in the code of conduct on illegal hate speech offers economies of scale and can help new platforms live up to the "asks" in the Communication.</i>
10:50-11:30	Round-table discussion <i>Discussion will be kick-started with 3 short interventions from:</i> [redacted] [redacted] [redacted] <i>Facebook</i> [redacted] <i>Alibaba</i> <i>Followed by discussion with participants.</i>
11:30-12:50	Focussing on how to tackle concretely illegal content; how can proactive measures lead to better results? What challenges for companies? <i>Moderator:</i> [redacted] <i>European Political Strategy Center</i>

Personal data
protection Art
4(1)(b)

Personal data
protection Art 4(1)(b)

Personal data
protection Art
4(1)(b)



11:30-11:45 **Innovative technologies for detection and take-down of illegal content**

██
██ *Youtube*
██ *Dailymotion*

Personal
data
protection
Art 4(1)(b)

The talk would highlight the tools, solutions and governance models used by the platform, as well as the general trends and expected evolution of such technologies. The talk would give further details as to the safeguards in place and further action needed.

11:45-12:00 **Fighting illegal content: an SME's perspective**

The presentations would address the challenges and innovative solutions developed by SMEs, as well as the need for collaboration across the industry to support the re-use of such tools and approaches:

██ *Menéame*

Personal
data
protection
Art 4(1)(b)

12:00-12:50 **Round-table discussion**

Interventions from participants on

- *actions taken by online platforms to fight illegal content, results and challenges;*
- *key lessons learned on actions developed to fight illegal content including ongoing multistakeholder fora;*
- *the promises and use of technologies, as well as their challenges in deploying automatic tools and other proactive measures taken by companies;*
- *the challenges for their companies and for SMEs, as well as willingness and appetite for collaboration across the industry, and support needed from policy-makers.*

12:50-13:00 Looking forward: conclusions of the day and next steps

Closing remarks by Commissioner Gabriel

13:00-13:45 **Lunch buffet outside the Schuman room (hall mezzanine)**
