

**From:** [REDACTED] (CNECT)  
**Sent:** Thursday, January 11, 2018 10:34 AM  
**To:** [REDACTED]@fb.com>  
**Subject:** Your policy on AVCC

Personal data  
protection Art 4(1)  
(b)

Dear [REDACTED],

I hope this email finds you well. It was a pleasure meeting you at the event on online platforms earlier this week.

As you know, the negotiations on the provisions on VSPs in the AVMSD proposal will start on the upcoming weeks.

With this view, we believe it would be helpful to get a better insight on your policy regarding audiovisual commercial communications. For instance, the video ads that come up in the users timeline (are these controlled or managed by Facebook? What kind of agreements does Facebook have in place with advertisers? Etc).

Any information you can provide on this would be very helpful for us.

Many thanks in advance.

Best regards,

[REDACTED]

[REDACTED]

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