











Brussels, 18 June 2018

Dear Commission colleagues,

Subject: Implementation of Article 7 of the Directive on Alternative Fuel Infrastructure (DAFI)

In our joint letter dated 26 October 2017, the above mentioned associations outlined our intentions, by way of a draft roadmap, to prepare a common communication to consumers and relevant stakeholders what the new fuel identifiers/labels laid out in standard EN16942 mean and how consumers should react when seeing these new identifiers/labels on newly produced vehicles and on filling pumps.

Since the deadline for the member states to inform consumers according to the requirements of Article 7 of Directive 2014/94/EU on the Deployment of Alternative Fuels Infrastructure is 18 October 2018, we wish to now present to you the communication material we have jointly prepared in relation to the implementation of standard EN16942 as it applies to petrol, diesel and gas fuels.

We have prepared two communications in the majority of the official languages of the European Union:

- A short two-page summary, specifically for consumers, that contains the key 'need to know' facts about the new vehicle & fuel identifiers.
- A longer version with more details specifically for operators.

The English versions of the two documents are attached. Maltese and Gaelic will not be covered and we will leave colleagues in Romania, Bulgaria and Lithuania to either use the English versions or arrange for translations to be made locally, as appropriate. Finland informs us it will use the English version and Italy translated our English communications and has already started to use them.

We will now start to disseminate the two communications we have prepared to EU national associations representing the automotive and motorcycle manufacturers and fuel suppliers and we will also provide editable versions so they may fine-tune translations or replace European association logos with national association logos. Where necessary, we will also provide additional advice for meeting the requirements laid down in standard EN16942.

Our associations will also prepare a webpage and a web-repository (<u>www.fuel-identifiers.eu</u>) where the various language versions of the two communications may be downloaded and further information found. We aim to issue a common press release on 21 June.

We also note that the CEN standard in preparation for the labelling of electrically rechargeable

vehicles and charging points (EN17186) will require a formal ballot that should be launched by early July and completed around September 2018; adoption of EN17186 may therefore occur by end-2018. Therefore an additional consumer communication activity (not necessarily involving the same four associations) will be planned also taking into account the applicable 24 months period after CEN adopts standard EN17186.

We trust this meets with your expectations.

Yours sincerely,

ACEA	ACEM	FuelsEurope	UPEI	ECFD
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