



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs

Industrial Transformation and Advanced Value Chains
Director

28. 11. 2018

Brussels,
 grow.ddg1.c.dir(2018)5940470

Economisti Associati
 Mr Roberto Zavatta
 Via San Felice, 6
 40122 Bologna
 Italy

**Subject: Reopening of competition under framework contract 575/PP/2016/FC -
 714/PP/GRO/IMA/18/1133/10704 - Impact Assessment on Common Charges of
 Portable Devices**

Dear Sir or Madam,

We are pleased to inform you that your specific tender has successfully passed the evaluation for the above contract. This is all the details that we can provide on the grounds for our decision:

The person in charge of the evaluation has given the tender submitted by **tenderer no 3, Economisti Associati** the following points:

4 out of 5 for award criterion No 1:

Good. The tender is written in a concise and clear style and is very clear in the elements considered to be assessed. The main points are presented in 6 sections structured in a clear and logic way, starting from the main policy background, passing to the proposed study approach, through the methodology intended to be used and the organisation of the works, and finalising with quality control aspects. The topics are all relevant and presented in a coherent manner. Finally, the list of possible legal basis is provided, and represents a good indicator of a correct understanding of the intervention logic.

12 out of 15 for award criterion No 2:

Good. The mechanisms described for the management of the project are well explained and well detailed.. Quality control measures and risk assessment taken into account are dealt with adequate details. Main principles to guarantee quality and quality control mechanisms to enforce it are well explained and detailed. Concerning risk management, a table reassumes main risks, their likelihood and mitigation measures, and proposes adequate actions to activate during the study in case of need.

16 out of 20 for award criterion No 3:

Good. The team appears well balanced in terms of allocated resources. Details on the roles of the team members in the proposed project's procedures are well reported.. A total of 10 people, coming from 3 members of the consortium, will take part to the works. 2 people will manage the study, assisted by 1 person allocated to quality assurance aspects. 6 people, will be part of the core team for the study, further supported by one external expert in mobile technologies. The split of responsibilities is well described.

18 out of 25 for award criterion No 4:

Good. The data collection is allocated a correct time (4 months), and the different phases are very well detailed. Main data sources are identified in commercial data providers, as a previous study based on public sources, was not effective. 5 potential data sources are listed, and the offer clearly states that budget has been set aside for that scope (page 32). Adequate details are provided about methodologies to be enforced to collect data on mobile phone chargers, where to find data on illicit markets and data on other portable devices. More emphasis on the potential from standardisation activity was appreciated. The setup method and the proposed strategy of the different consultations are well detailed. General principles and minimum standards to be used for designing the consultations are well described and logically setup. Correctly, it is observed that there is need of plain text for the open public consultation to raise high number of respondents.

24 out of 35 for award criterion No 5:

More than sufficient. Methods to be used for analysis, interpretation and reporting of the results are given detailed attention. The problem definition is well detailed, and the assessment of key market dynamics, effectiveness of the Memorandum of Understanding (MoU) and analysis of the state of pay are correctly given the main priority. The proposed estimation method for the decoupling rates and the stock of the chargers is well designed. The assessment method to be used for the impact on consumers, on economic operators, and the overall resulting environmental impacts are also well detailed. A specific chapter on monetisation of environmental impacts is also provided, and it is proposed that case studies are identified following literature and/or stakeholders' suggestions, therefore in a way that appears both useful and proactive.

Bid No	Crit. No 1 Out of 5	Crit. No 2 Out of 15	Crit. No 3 Out of 20	Crit. No 4 Out of 25	Crit. No 4 Out of 35	Total points Out of 100	Price	Ratio
3. Economisti Associati	4	12	16	18	24	74	228.850	78,018

Letters have also been sent today to the unsuccessful tenderers, informing them that they may obtain your name.

The contract can be signed only after a period of 10 calendar days starting from the day following the date you received the notification of the outcome of the procedure by electronic means, i.e. on 10 December 2018. During this period, you may submit any observations concerning the award procedure to the contracting authority. If requests or comments made by the unsuccessful tenderers or any other relevant information justify it, we reserve the right to suspend signing the contract to allow further examination. In this case, you will be informed within three working days.

This letter informing you of the award of the specific contract does not constitute a commitment on the part of the contracting authority. Until signature of the contract, the contracting authority may cancel the reopening of competition without this entitling you to any compensation.

If it is not possible to conclude the contract as envisaged in the award decision, we reserve the right to review our decision and to award the contract to another tenderer or to cancel the procedure.

You will find enclosed two copies of the contract where you should check that your personal details (bank account details, in particular) are correct. Please then initial every page of each copy, sign the last page and return both copies before 5 December 2018 to the following address:

Directorate-General for Internal market, Industry, Entrepreneurship and SMEs, Directorate C
Industrial Transformation and Advanced Value Chains,
Mr Gwenole Cozigou, Director
BREY 10/124
B – 1049 Brussels

We would like to draw your attention to the fact that:

- if the contract is not returned to the above address, duly dated and signed by the authorised person indicated on page 1 of the contract before this same deadline; or
- if you make any change to the wording of the contract or its annexes;

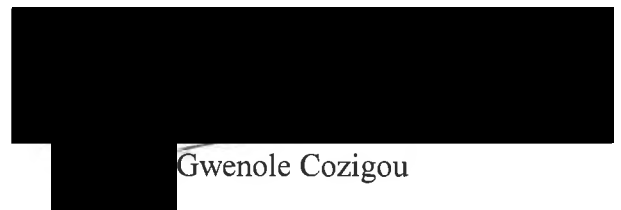
we may refuse to sign the contract and, if appropriate, award it to another tenderer or cancel the procedure.

We acknowledge the participation of the University of Sussex as sub-contractor, which is not mentioned in point II.10.1 of the General Conditions of the Framework Contract 575/PP/2016/FC.

A copy of the contract will be sent back to you once it has been signed and dated by the contracting authority.

Implementation of the contract may not start before both parties sign the contract.

Yours sincerely,



Gwenole Cozigou

Annexes: two copies of the contract

