

**From:** [REDACTED] (GROW)  
**Sent:** jeudi 16 février 2017 20:12  
**To:** [REDACTED] (GROW); [REDACTED] (GROW); [REDACTED]  
**Cc:** [REDACTED] (DGT); [REDACTED] (GROW)  
**Subject:** [REDACTED] (CNECT)  
debrief -meeting / heetch - today

Dear all,

[REDACTED] and I met this morning the French collaborative platform Heetch.

Heetch explained their business model which is fully operative in France, and has recently started operating in BE, IT, SW and Poland.  
[REDACTED]  
[REDACTED]

They support the COM Communication on its call to have regulatory approaches that distinguish between professionals and peers. They advocate for clear thresholds  
[REDACTED]

Upon their request; we informed them of the ongoing monitoring work and the project recently launched on tourism sector.

If you are interested we can distribute the presentation they gave us which has some interesting figures and data.

Best,