

VPAA:

- online platforms are removing illegal content more than ever. Self-regulation can work. Guidance focuses on detection, takedown and staydown.
- There is no silver-bullet. Platforms cannot work in isolation.
- The legal system is flexible enough to allow you to take action.
- Today meeting will help us assessing the need for further action. I am not particularly in favour of legislation.
- These are the main areas that have to be dealt with:
  - o Take down
  - o proactiveness; good samaritan principle exists to protect you; platforms should make use of it to for instance use automatic detection and filters. Matching algorithms. Important tool to prevent illegal content from reappearing.
  - o Safeguards: guidance strikes good balance with protection of fundamental rights. Need to explain why content is removed. Counternotice procedures. Transparency.
- If platforms do not act proactively, legislators will do.

Gabriel:

- exceptional character of this meeting. Reflects will of Commission: act against illegal content with the cooperation of platforms; signal of urgency to act against illegal content.
- September, strong message to platforms. Droits citoyens, transparence.
- Which measures have you taken?
- We count on you to act on this.
- This will feed the assessment on the need for further action. Communication is a starting point to a better cooperation, but it does not close the way to legislation in case of lack of results (slow action, inefficiency).
- Collective effort is more than the sum of individual efforts. You are participating in existing dialogues, we appreciate your efforts. We want to extend it to small enterprises.
- Responsibility, proactiveness, efficiency, cooperation. This sums up our approach.

out of scope



o  
u  
t  
o  
f  
s  
c  
o  
p  
e



o  
u  
t  
o  
f  
s  
c  
o  
p  
e



o  
u  
t  
o  
f  
s  
c  
o  
p  
e



out of scope

o  
u  
t  
o  
f  
s  
c  
o  
p  
e



- out of scope

[REDACTED]

Actual measures to be taken against illegal content.

out of  
scope

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Open discussion.

- amazon: stress zero tolerance on counterfeit. MoU. Big success.
- Important sellers and bad actors to enter the platform.
- This has led to criticisms by sellers, who ask for P2B regulation.

out of scope

- | [redacted]
- | [redacted]

[redacted]

- | [redacted]
- | [redacted]

Questions 4(1)(b)

- it would be helpful authorities deciding what is illegal or not. What can platforms do to help authorities?

- o out of scope

- | [redacted]
- | [redacted]
- | [redacted]

- What is the role of educational users?

- o out of scope

- | [redacted]
- | [redacted]
- | [redacted]

out of scope

- | [redacted]
- | [redacted]
- | [redacted]

o  
u  
t

Gabriel:

- SME. Do you work with SMEs on access to technology, what could be done?
- Other educational programs? Other experiences hors EU?
- Filters, how to ensure good functioning
- Trusted flaggers, how do you select them, how to maintain the statute?

out of scope

out of scope

VPAA

- public opinion expects more from pltforms.
- Worried about fragmentation. When will the next MS launch a national initiative. Fragmentation is a headache for services providers. What are your views?

out of scope

- out of scope