Meeting - Vice-President Andrus Ansip and of Microsoft, 15 February 2018

Personal data

Participants:

Microsoft

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Commission

- Vice-President Ansip
- Juhan Lepassaar, Head of Cabinet
- Marie Frenay, Cabinet policy assistant

Main points of the discussion:

shares his views about the position of Europe when it comes to Al.

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Quite positive context:

- 1) traditional leaders (e.g. pharma) recognise importance of Al
- 2) new entrepreneurial spirit that was not there years ago (e.g. Station F Paris, more and more startups)

Main challenge: be true to values, data privacy, IP protection.

Al is about data sets.

Microsoft representatives say that GDPR makes it difficult for everyone to use some European data sets. And for data sets with personally identifiable information (PII) Microsoft is currently using US data sets.

They also share concerns about impact of proposed e-Privacy rules on Al.

VP Ansip agrees on the importance of data sets. He highlights there is a wealth of industrial data in Europe, expertise that does not exist in China for example. He insists on the importance of GDPR and e-Privacy for trust, which is also key for the development of AI.

share their views on how Europe can accelerate Al

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- development.
- 1) Role of public sector for adoption + to publish data sets
- 2) Support for R&D, basic research
- 3) Broader laws, e.g. related to data protection/copyright

also highlights the concept of data donations and the work of the digital ethics lab of Oxford Internet Institute.

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Both the VP and	discuss examples of Al bringing benefits in the health sector	Personal data	
(diagnosis of cancer, rare diseases, emergency calls) and agriculture (connected cows, chickens) and the importance of demystifying Al.			
			highlights the
questions related to liability/accountability, fairness, transparency/explainability. There is the		r croonar data	

He presents list of values AI needs to respect as detailed in the book "The Future Computed" – copies of the book are given to the VP, Juhan Lepassaar and Marie Frenay.

Tweets published after the meeting

https://twitter.com/Ansip_EU/status/964119910812135424

need for Europe to be in the lead without sacrificing ethics.

https://twitter.com/ckutterer/status/964460480969498624