


## MISSION REPORT

<b>EDPB Participant(s)</b>	[REDACTED]
<b>Type of activity</b>	Series of meetings with trade and advocacy associations at sector level, academia and press in San Francisco, Silicon Valley and Napa Valley.
<b>Organiser(s)</b>	The EDPB Chair was invited as speaker / panellist by the Information Technology Industry Council (ITI), Open Austria, EU Delegation Washington DC, EU Consulates General, Aspen Institute, the Future of Privacy Forum and the Business Software Alliance (BSA). She also did interviews with M-Lex and Thomson Reuters.
<b>Date(s)</b>	6-12 November 2018
<b>Location</b>	San Francisco, Silicon Valley and Napa Valley (U.S.)
<b>Subject(s) covered</b>	<ul style="list-style-type: none"> <li>• Impact of GDPR 5 months into its application</li> <li>• Explain GDPR and role of EDPB</li> <li>• Potential outcomes of the discussion on US federal legislation on privacy.</li> </ul>
<b>Objective(s) of the mission + assessment</b>	<ul style="list-style-type: none"> <li>• Collect feedback from US stakeholders on first 5 months of GDPR's entry into application;</li> <li>• Report on how GDPR has been faring in first 5 months from EDPB perspective;</li> <li>• Educate on EDPB role and explain approach GDPR;</li> <li>• Engage with US stakeholders in debate on federal privacy law versus sectoral/state laws.</li> </ul>
<b>Case file number<sup>1</sup></b>	
<p><b>MAIN ISSUES DISCUSSED</b></p> <p><i>Scope meetings:</i></p> <p><u>7.11: Meeting ITI (Information Technology Industry Council):</u>  ITI is a Washington-based trade and advocacy association. Attendees included Chief Privacy Officers for Microsoft, Samsung North America, eBay, Synopsis, VISA, Palo Alto Networks, Workday, Panasonic Avionics, Plaid Inc, NetAPP, WMare, TaskRabbit, Facebook, Apple, Schneider Electric, Workday, Salesforce, Accenture, McCaffee and Google.  The Chair gave a short speech followed by a moderated debate with participants.</p> <p>7.11 Interview M-Lex:  The Chair was interviewed by technology reporters [REDACTED] and [REDACTED]</p> <p>7.11 Meeting Open Austria, EU Delegation Washington DC, EU Consulates General:</p>	

<sup>1</sup> To be filled by the Archivist /Records Manager.

Open Austria is an initiative to connect Austrian entrepreneurs, innovators, scientists and creative minds active in Silicon Valley. The Chair gave a short speech followed by a moderated debate with Cindy Cohn, (Executive Director, Electronic Frontier Foundation), Lindsey Finch (Chief Data Privacy Officer, Salesforce), Chris Rile (Director of Public Policy, Mozilla) and Mason Weisz (International Data Protection Lawyer, ZwillGen).

8.11 Interview Thomson Reuters:

The Chair was interviewed by technology reporters 

8.11: Moderated debate at Aspen Cyber Summit:

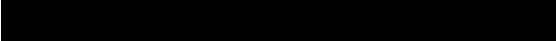
The Aspen Institute is a global platform/non-partisan international think tank, offering opportunities for business and politicians to meet. This year its annual Cyber Summit was held in San Francisco.

The Chair took part in a moderated debate with California Attorney General Xavier Becerra.

9.11: Meeting Future of Privacy Forum (FPF):

FPF is a Washington-based think-tank focused on privacy issues. Attendees included Chief Privacy Officers / Privacy Counsels from Twitter, Google, Quantcast, Electronic Arts, Workday, AdRoll, Splunk, Qualcomm, Dropbox, Esomar, LiveRamp, Facebook, Slack, Ancestor, VISA, Shopify, Netflix, Uber, LinkedIn.

9.11: Meeting at Berkeley Law Faculty, Berkeley University:

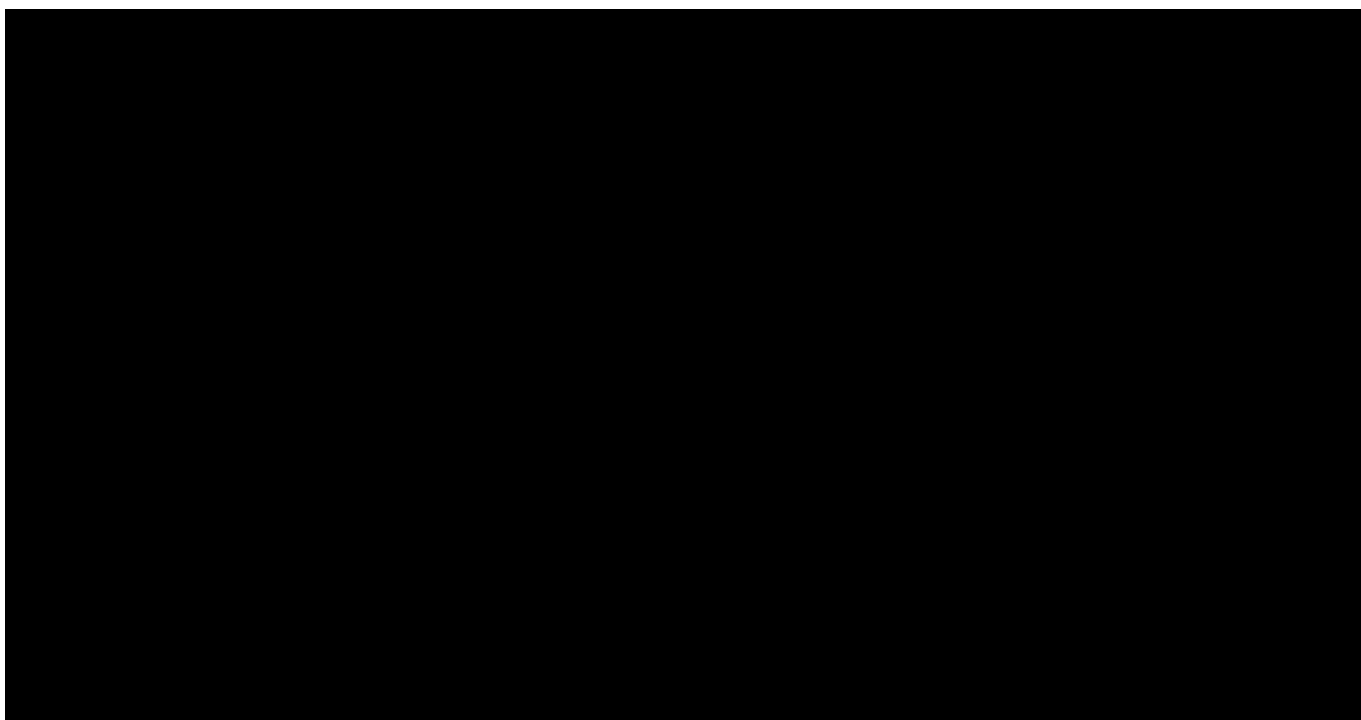
The Chair met for a discussion with Berkeley Law Professors 

12.11: Meeting BSA, the Software Alliance:

BSA is a trade group representing a number of the world's largest software makers. Attendees included: IBM, Symantec, Siemens, Adobe, Ansys, Apple, Autodesk, Bentley, Box, Cadence, CA Technologies, DataStax, DocuSign, Informatica, Microsoft, Okta, Oracle, Salesforce, SAS, Splunk, TrendMicro and Workday.

The Chair gave a short speech followed by a moderated debate.

***Main key messages conveyed by the Chair during the discussions:***



**FOLLOW UP** (Conclusions/Ideas to Take Home/Further steps)

***Main findings:***

