

**From:** [REDACTED] (CNECT)  
**To:** [REDACTED] (TRADE); [REDACTED] (CNECT); [REDACTED] (CNECT);  
**Subject:** Burda drafting suggestions compulsory collective management  
**Date:** 20 December 2016 18:18:26  
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[image001.jpg](#)

Personal  
data - Article  
4(1)(b)

[REDACTED]

[REDACTED]

[REDACTED]

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scope

### BTO Meeting Commissioner Oettinger with Burda on 20/12/2016

**Participants:** For Burda: [REDACTED] ([REDACTED]), [REDACTED] ([REDACTED]), [REDACTED] ([REDACTED])  
For COM: Commissioner Oettinger, Anna Herold (CAB), [REDACTED]  
(CNECT I.2)

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The discussions focussed on three main topics: 1) the Commission's ongoing copyright reform, in particular as regards the proposed press publishers' right, 2) the Commission's upcoming communication concerning free flow of data and 3) possible need for action as regards the role of online platforms and their responsibilities for hosted content.

On copyright, Burda welcomed the initiative for a press publisher's right. Discussions focussed on the state of play of the negotiations in Council and Parliament. [REDACTED] stressed that according to Burda's assessment, the new publishers' right would have to be accompanied by compulsory collective management in order to avoid the negative experiences made in Germany and to secure the impact of the EU proposal. According to [REDACTED] discussions in the European publishers associations are moving in a supportive direction in spite of their earlier divided stance regarding this issue. GHO pointed out that after the adoption of the proposals by the Commission in September they are now subject to the negotiations in Parliament and Council.

[REDACTED]

[REDACTED]

[REDACTED]

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