Meeting with	(De Persgroep)
	Brussels, 6 December 2017

Personal
Data Article 4(1)
(b)

Meeting with	(De Persgroep)
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Scene setter

is of De Persgroep and, since November 2014, (CV - see background). the EU Media Futures Forum, organised at the request of Commissioner Neellie Kroes in 2012. The Forum produced 8 recommendations including the modernisation of EU copyright rules, better access to content across Europe, better reward to creators, the alignment of on-line and off-line VAT rates, etc. (see background).

Media company **De Persgroep** offers news media, magazines, television, radio, online services and telecom on the international, national and local levels. It has over 5,000 employees working in the Netherlands, Belgium and Denmark. The group is composed of De Persgroep Nederland, De Persgroep Publishing, Medialaan, Qmusic, Mediafin and Berlingske Media.

The European Publisher Council (EPC), founded in 1991, is a high-level group of Chairmen and CEOs of leading European media corporations. Members are the most senior representatives of European newspaper and magazine publishers. Their companies are involved in multimedia markets, including newspaper, magazine, book, journal, internet, online database publishers, as well as radio and TV broadcasters.

EPC's position on Copyright

- Regarding the current legislative process on copyright, EPC is mainly concerned by evolution of the discussions in the Parliament and Council on the Commission's proposal on press publisher's rights. EPC has been working on defending the Commission's proposal at the European Parliament.
- In the Council, two options amending the proposal have been put forward by the Estonian Presidency. Option A is based on the Commission's proposal but includes a clarification so that extracts of press publications are protected provided that they are the expression of the intellectual creation of their authors; EPC is very critical about this, as they claim that all extracts should be covered, as they are used by news aggregators and platforms, which make money out of them. To be noted that, among EPC members, German press publishers are the most critical about the exclusion of extracts, as they usually present the press publishers' rights are something which would mostly address uses by news aggregators (this comes from their national discussions on how to make Google and other news aggregators pay for the use of their content after the adoption of the German law on press publishers' rights so-called ancillary right).
- Option B provides press publishers with a presumption of entitlement to license and enforce the rights in press publications. EPC has also criticised this proposal, on the basis of the lack of legal certainty and possible litigation it would give rise to. However, our recent contacts with EPC show that, due to the support from several MS in the Council, they will analyse it in order to decide whether this proposal could be a basis for discussion as a fall-back option in case the Commission's proposal does not get enough support. This meeting could be a good opportunity to better understand EPC's position in this respect.
- EPC will ask the Commission to keep strongly defending the press publisher's rights.

Personal data -Article 4(I) (b)

Out of scope

(De Persgroep)

Proposal for the Regulation on Privacy in Electronic Communications (ePrivacy)



Personal Data -Article 4(1) (b)

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(De Persgroep)

Out of scope

Brussels, 6 December 2017

Copyright: On the Directive on copyright in the DSM

Meeting with (De Persgroep) 3/14

¹ See the full statement by EPC at: http://epceurope.eu/europes-leading-publishers-regret-the-snap-outcome-of-the-e-privacy-regulation-in-the-european-partiament/

Regarding the press publisher's rights, the Commission keeps defending its proposal to grant exclusive rights to press publishers, which we believe is the best solution to solve the identified problems. We are in parallel analysing whether presumption-based solutions (such as in the so-called Option B of the Estonian Presidency draft proposal) address all the problems faced by press publishers in the digital environment, in term of both licensing and enforcement. We count on your support to better understand the pros and cons of all the options currently on the table.

Out of scope



Personal Data -Article 4(1)(b)

ePrivacy

(De Persgroep)

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Out of scope

(De Persgroep)

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BACKGROUND			Personal data - Article 4(1)(b)
a)			1(1)(0)
12			
b) State of play of the	e Copyright Directive		
In the Council: the	Estonian Presidency	s compromise text has been partially	Out of scope
publishers' right where	er States in the CWP of 6	-7 November (except the Article on aintained for discussions at political	

(De Persgroep)

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9/14

	Bro	ussels, 6 December 2017
In the EP, the rapporteur in JURI Mr shadow rapporteurs. The vote has re	Voss (EPP/DE) has just a ecently been postponed to	started the meetings with to 24-25 January.
		-
c) Final report of the EU Media Futu	ures forum	
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		-
As <u>part</u> of the Digital Single Mark	et strategy presented	in December 2015, the
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Meeting with	(De Persgroep)	10/14

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d) Main facts and figures about the situation of the press in Europe

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Meeting with (De Persgroep)
Brussels, 6 December 2017





(De Persgroep)

Meeting with

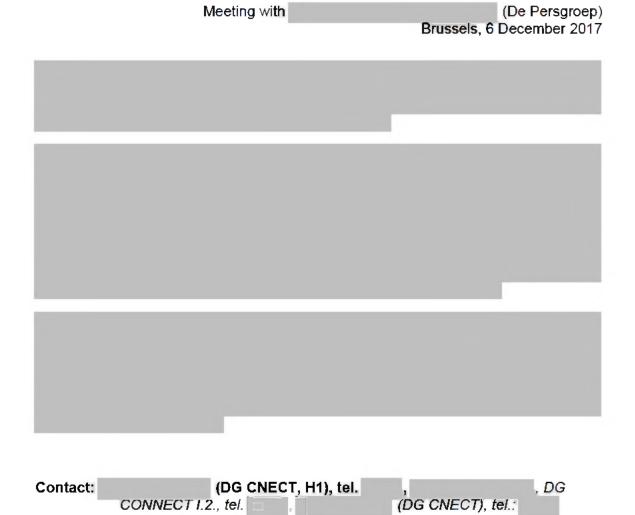
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