

Social media training for MEPs

12 – 13 November 2019

During this training Members and their staff can discover the latest trends and best practices on social media. They will be presented with tailor-made advice by governmental experts from Facebook, Instagram, Snapchat and Youtube/Google during the plenary presentations. MEPs will also have the opportunity to book a 15-minute one-on-one session with the platforms' experts to discuss their questions.

Programme

12 NOVEMBER ONE-ON-ONE COACHING SESSIONS WITH PLATFORMS REPRESENTATIVES

09.00 – 18.00

One-on-one sessions with experts from Facebook/Instagram and Snapchat.

These sessions can be booked in advance for Facebook and Instagram at <http://epfacebook.eu/FBInstatraining> for Snapchat at <http://epfacebook.eu/snap>

* Booking only possible for MEPs (staff is welcome to attend)

** Meeting rooms for these sessions will be confirmed by an Outlook invitation.

13 NOVEMBER INFORMATION SESSIONS

📍 Room PHS 3C050

09.00 – 10.00

Snap the vote: How to connect with the next generation of Europeans using Snapchat (██████████, Snap Washington)

10.00 – 11.00

Video immersion with Youtube and other useful Google products (████████████████████ Google Brussels)

11.00 – 12.00

How Facebook is becoming a more personal platform (██████████ Facebook Europe)

12.00 – 13.00

Beyond images with Instagram (██████████ Facebook Europe)

ONE-ON-ONE COACHING SESSIONS WITH PLATFORMS REPRESENTATIVES

10.30 – 18.00

One-on-one sessions with experts from the platforms.

These sessions can be booked in advance for Facebook and Instagram at: <http://epfacebook.eu/FBInstatraining> for Snapchat at: <http://epfacebook.eu/snap>, for YouTube at: <http://epyoutube.eu/YTtraining>

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