

From: [REDACTED]@kreab.com>
Sent: Monday 21 October 2019 13:03
To: ben.smulders@ec.europa.eu
Cc: CAB TIMMERMANS CONTACT; [REDACTED]
Subject: Sulapac meeting request: discussion on circular economy & plastics

Dear Mr Smulders,

On behalf of **Sulapac**, a Finnish producer of microplastic-free and fully biodegradable packaging materials, I am writing to you to **request a meeting to discuss EU circular economy initiatives**.

In particular, Sulapac would like to discuss with you current and future initiatives aimed at reducing plastics waste. We welcomed the initiatives of the last year, such as the EU's plastics strategy and single-use plastics directive, which we believe are ambitious actions which will tackle the problems caused by plastic litter.

We are pleased to see the new Commission is planning to move forward with new circular economy initiatives under the European Green Deal. Important areas for our business which we hope the Commission will address include the need for more clarity when it comes to the promotion of circularity and the definitions of biodegradability. We would also like to see more ambitious actions at EU level for increasing the use of bio-based plastics, and the need for the creation of a non-toxic environment when it comes to the replacement and recycling of plastics.

With that in mind, would you be available for a **meeting with Sulapac in Brussels between 11 – 13 November?**

We look forward to hearing from you.

Kind regards,

[REDACTED]

Based in Finland, [Sulapac](#) products use a biodegradable and microplastic-free material made of FSC-certified wood chips and natural binders. They have all the benefits of plastic, yet they biodegrade completely and leave no microplastics behind. Replacing plastic with Sulapac is easy: manufacturers can use their existing machinery with the material, without the need to build new factories. 100% biodegradable packaging outperforms other sustainable alternatives in terms of barrier properties, fast biodegradation and unique look. Since starting its journey in 2016, Sulapac has won many international awards, and was listed among the top-100 hottest start-ups in Europe by Wired Magazine.

[REDACTED]

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