



Mr. Frans Timmermans
Executive Vice-President for the European Green Deal
and Climate Action Commissioner
Rue de la Loi / Wetstraat 200
1049 Brussels
Belgium

Thun - Switzerland, 4 October 2019

Circular Economy & Sustainability: Shaping the Future of Business Together
Invitation to speak | CE² | 17 September 2020 | Switzerland

Dear Mr. Timmermans,

It is with great interest that we have been following not only your remarkable achievements as First Vice President of the European Commission but also your eye-opening comments as progressive thinker on circular economy and sustainable development.

The Swiss Economic Forum as part of the NZZ Media Group, has successfully launched **Circular Economy Entrepreneurs (CE²)** at the end of June 2019. At this first edition we had the honour of welcoming experts such as Ken Webster and Robert Metzke, Head Sustainability at Philips, on stage. CE² is the Swiss platform for responsible business and circular economy: We bring together entrepreneurs, changemakers, leaders, scientists, politics and associations across all industry sectors to strengthen a community that is passionate about promoting and dedicated to achieving a profitable circular economy.

Together we are strong: The success of a conference is strongly linked to inspirational and engaging speakers. It is my pleasure to invite you to speak at the second edition of CE² which will take place on **Thursday 17th of September 2020 in Langenthal, Switzerland**. I am deeply convinced that your unrivalled experience at the intersection of sustainable growth and circular economy would significantly contribute to a successful next edition of CE².

What can you expect from us? In return we can offer you the unique opportunity to be at the forefront of the circular economy movement in Switzerland. You are also kindly invited to participate at the pre-event dinner with members of the Advisory Board of CE² including Anders Wijkman (former Co-president Club of Rome and Chair of the Governing Board, Climate-KIC) and other speakers. As we are very well connected with both Swiss companies and academia (e.g. ETH Zurich), it would be our honour to assist with any introductions that you may request.

Should you have further questions, please do not hesitate to contact me at

Dear Mr. Timmermans, we look forward to your response and hope to have the honour of hosting you at the second edition of CE².