

CHINA-EU HPPD

High Level People-To-People Dialogue Forum

Brussels, 18th April 2012

中欧高级别人文交流对话论坛

2012年4月18日 布鲁塞尔

Programme



MADARIAGA
COLLEGE OF EUROPE
FOUNDATION



Embassy of the People's Republic
of China to the Kingdom of Belgium

“中欧高级别人文交流对话论坛”由马达里亚加--欧洲学院基金会、欧洲之友、欧洲大学联合会和欧洲青年论坛主办，由中华人民共和国驻欧洲联盟使团、中华人民共和国驻比利时王国大使馆、欧洲联盟委员会提供支持。

“China-EU High Level People-to-People Dialogue Forum” is organized by Madariaga-College of Europe Foundation, Friends of Europe (FOE), European University Association (EUA) and European Youth Forum(EYF) supported by the Mission of the People' s Republic of China to the European Union, the Embassy of the People' s Republic of China to the Kingdom of Belgium, and the European Commission.

WELCOME

14.00 Registration

14.00 Groundfloor & Studio 2 – University Exhibition

15.00 Panel sessions

Studio 1 – Culture, Perceptions & Media in EU-China Relations

Studio 3 – Being Young in a Globalised World: young Chinese & European's mutual perceptions & perspectives

Studio 5 – The 21st Century Student: Learning in a Globalised World

16.30 Foyer 1 & 3 – Coffee Break

17.00 Studio 4 – Plenary

18.00 Studio 4 – Concert

19.00 Foyer 1 & 3 – Cocktail Reception

21.00 End

Studio 1: Culture, Perceptions & Media in EU-China Relations

By Friends of Europe

Both Europe and China have potent “soft power” tools they can use to promote their rich cultural heritage and in culture – as in politics and economics – China is becoming an increasingly influential and dynamic global player.

Europe has an equally significant cultural outreach but is cultural diplomacy now an integral part of EU foreign policy? Are EU member states working together as efficiently as they should to promote their European cultural interests? Do Chinese and Europeans have sufficient knowledge about each other’s cultures? What are the prevailing cultural stereotypes and misperceptions in EU-China exchanges and how do they impact on other aspects of the relationship? What is the role of traditional and new media in forming and debunking those misperceptions? What strategies can be implemented to improve cultural understanding between the two sides?

Moderator:

, Head of Policy at Friends of Europe

Speakers:

Professor in East Asia's International Political Economy at the University of Leeds

Chair of the Department of Art Theory, History and Criticism at School of Arts, Beijing University

Film and Contemporary Art Journalist and Editor of Southern Weekly, Beijing

Foreign news editor of De Morgen

Studio 3: Being Young in a Globalised World: young Chinese & European's mutual perceptions & perspectives

By the European Youth Forum

On which topics should young Chinese and Europeans cooperate in the coming years to jointly use the opportunities offered by globalisation and face the challenges both regions need to address?

How can youth cooperation on the topics dealt with at the 2011 EU-China Youth Leaders Summit in Beijing - young people in an ageing society, world multi-polarity and the role of regional organisations, climate change and sustainable development, youth entrepreneurship/business leaders of the future - be further deepened?

How can youth dialogue between China and Europe and the full involvement of young people and youth organisations in EU-China relations best be strengthened;

How can the impact of China-European youth cooperation be multiplied by involving other civil society stakeholders and media?

Moderator:

Secretary General of the European Youth Forum

Speakers:

OECD

Programme Director, European Institute for Asian Studies

President, Youth Federation of Beijing Foreign Studies University

Research Fellow, Institute of European Studies of Chinese Academy of Social Sciences

Founder, Power of Youth

Director, International Department of the All-China Youth Federation

Studio 5: The 21st Century Student: Learning in a Globalised World

By the Madariaga-College of Europe Foundation

University education in the EU and in China is confronted with a twin challenge: the need to match skills and jobs in global, innovative and competitive economies; and, the ambition to develop creative thinking to deal with rapid technical and social change.

The new People-to-People mechanism could explore the prospects for exchanging views on our respective ways of coping with this twin educational challenge and for identifying relevant topics for cooperation.

Moderator:

, Secretary General, European University Association

Speakers:

Rector, Tianjin University

Director, EU-Asia Centre

President, Nankai University

Erasmus Mundus Students and Alumni Association

Board Member, European University Association and former Rector, University of Palermo

President, Executive Board of the Delft University of Technology, former Netherlands' Ambassador to China

Chairman, Board of Tongji University

Studio 4: Plenary

Mission of the People's Republic of China to the European Union & the European Commission

The recent launch of the EU-China High-Level People-to-People Dialogue, with its emphasis on strengthening and expanding intercultural exchanges, mutual understanding and long-term cultural cooperation, opens an important new chapter in the strategic partnership between China and Europe.

European Commission President Jose Manuel Barroso has highlighted the need to build a cultural “bridge” between China and Europe to “help us understand and learn from each other,” while Chinese Premier Wen Jiabao says cultural bonds between states can have a longer-lasting impact than economic exchanges and an “enduring influence on the way we live”. More regular exchanges between civil society representatives including scholars, journalists, writers, filmmakers, artists, business leaders and young people are certainly crucial in promoting better EU-China understanding a rapidly changing and globalised world.

Moderator:

, Executive Director at Madariaga-College of Europe Foundation

Speakers:

Liu Yandong, State Councillor of the People's Republic of China

Androulla Vassiliou, European Commissioner for Education, Culture, Multilingualism and Youth

Biographies

**Studio 3: Being Young in a Globalised World: young Chinese & European's
mutual perceptions & perspectives**

Social Sciences

X

A



Studio 5: The 21st Century Student: Learning in a Globalised World





Studio 4: Plenary





