



**MOTION PICTURE ASSOCIATION
OF AMERICA, INC.
1301 K STREET NW, SUITE 900E
WASHINGTON, D.C. 20005**

Art.4(1)(b)

July 8, 2019

Dear Honourable President Ramaphosa,

On behalf of my members¹, I would like to extend warmest congratulations on your election as President.

We value our ties to South Africa and we strongly support your inaugural call for a business climate that encourages more foreign investment, continues to develop infrastructure, and creates economic opportunity for small and medium businesses and new futures for young people.

With a deeper partnership among our members, other major international producers, and South Africa, we can all realize those goals. And we are eager to work with you to create new jobs tied to producing films, TV series, online video, advertising and other audio-visual content.

With its breath-taking locales, dynamic workforce, and growing infrastructure, South Africa's potential to become one of the world's most vibrant media production hubs is enormous. In that regard, we note with great appreciation that you have prudently refrained from signing the Copyright and Performers' Protection Amendment bills into law. We stand with the growing chorus of stakeholders who caution that these bills, as currently drafted, raise serious concerns, not only for international investors but for South Africa's creators.

We are hopeful, President Ramaphosa, that you will confirm your decision to return the Bills for redrafting and proper sector-specific impact assessment, so that we can increase clarity, enforce rights, and encourage investors to select South Africa. We believe that your appointment of a small and qualified team of experts can address these issues rapidly, opening the door to jobs and growth in this potentially vibrant sector.

Thank you for your consideration. We look forward to working together and wish you and your new government every success.

Very Sincerely,

Art.4(1)(b)

¹ Walt Disney Studios, Netflix Studios, Paramount Pictures, Sony Picture Entertainment, Universal City Studios and Warner Bros. Entertainment