

**From:** [REDACTED]  
**To:** [REDACTED]  
**Cc:** [REDACTED] [STENGG Werner \(CAB-VESTAGER\)](#); [REDACTED] [\(CAB-VESTAGER\)](#)  
**Subject:** Re: Meeting request - EVP Vestager and Snap Inc  
**Date:** vendredi 18 septembre 2020 18:46:34  
**Attachments:** [REDACTED]

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Hi [REDACTED],

Thanks for your email. I'll answer the points in turn.

- We don't have a Webex subscription, but rather Hangouts. If you wish to use Webex, could you please initiate the invitation and send us the link? (this is how other Commissioner cabinets have arranged the calls with [REDACTED]. I hope that will be ok for you also?). The invitation should go to me, [REDACTED] (all cc'd on this email).

- We also will not communicate publicly about the meeting content, but you are right, it is not necessary to be totally private about the meeting itself, so there is no issue from us should you decide to mention it on the Commissioner's webpage.

- Snap has been in the transparency register for several years now and updates its entry annually, as per the guidelines. Let me know if you need the reg number.

Kind regards  
[REDACTED]

On Fri, 18 Sep 2020 at 15:51, <[REDACTED]@ec.europa.eu> wrote:

Dear [REDACTED],

Thank you for your email.

I let Werner answer for the topics proposed below, so I refer to the technical details.

We would prefer, if you don't mind, to send a WebEx link to: EVP Vestager:

[REDACTED]@ec.europa.eu, to [REDACTED] - the EVP's assistant (in CC), and to Werner (you have his email). You can also add me, just in case.

Please note that we do not intend to communicate actively on the content of this meeting but we might publish the meeting on the Commissioner's website. For this reason please let us know if you do not wish to have this meeting published. Also, could you please confirm that you subscribed to the Transparency Register of the EC?

Should you have further questions, please do not hesitate to contact me.

Kind regards,

[REDACTED]

[REDACTED]

[REDACTED]



European Commission

[REDACTED]

B-1049 Brussels/Belgium

+32 [REDACTED]

[REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)

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**From:** [REDACTED] (CAB-VESTAGER) <[REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>

**Sent:** Thursday, September 17, 2020 6:46 PM

**To:** [REDACTED] [@snap.com](mailto:[REDACTED]@snap.com); [REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu); [REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)

**Cc:** [REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu); [REDACTED] [@eeas.europa.eu](mailto:[REDACTED]@eeas.europa.eu); [REDACTED] (CAB-VESTAGER) <[REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>; STENGGER Werner (CAB-VESTAGER)

[REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu); [REDACTED] [@snapchat.com](mailto:[REDACTED]@snapchat.com); [REDACTED] [@snap.com](mailto:[REDACTED]@snap.com)

**Subject:** RE: Meeting request - EVP Vestager and Snap Inc

Dear [REDACTED],

Thank you for your email, I copy my colleagues [REDACTED], she will take care of your email.

[REDACTED]

**From:** [REDACTED] <[\[REDACTED\]@snap.com](mailto:[REDACTED]@snap.com)>

**Sent:** Thursday, September 17, 2020 6:40 PM

**To:** [REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>

**Cc:** [REDACTED]  
[REDACTED] (EEAS-WASHINGTON) <[\[REDACTED\]@eeas.europa.eu](mailto:[REDACTED]@eeas.europa.eu)>;  
[REDACTED] (CAB-VESTAGER) <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>;  
[REDACTED] (CAB-VESTAGER) <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>; STENGG  
Werner (CAB-VESTAGER) <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>; [REDACTED]  
[REDACTED] <[\[REDACTED\]@snapchat.com](mailto:[REDACTED]@snapchat.com)>; [REDACTED] <[\[REDACTED\]@snap.com](mailto:[REDACTED]@snap.com)>

**Subject:** Re: Meeting request - EVP Vestager and Snap Inc

Dear [REDACTED], Dear [REDACTED],

I trust you're both well and enjoyed the summer?

I would like to return to the logistics of the meeting of our two principals at 1700 CET on 30 September.

As you will not be surprised to hear (and as I already relayed to Werner some days ago), the ever-changing covid restrictions on international travel mean that Evan will not be able to meet in person with Mme Vestager in Brussels on 30 September. We hope, however, your EVP can agree that a video conf call will be an adequate substitute under the circumstances?

If you could send us a calendar invite with your preferred VC credentials (presumably webex?), we will make that work from our side. Please send the invitation to me, [REDACTED] and [REDACTED] in [REDACTED] office [REDACTED] <[\[REDACTED\]@snap.com](mailto:[REDACTED]@snap.com)>).

In terms of participants from Snap side, it will be:

[REDACTED]  
[REDACTED]  
[REDACTED]

In terms of topics, as already related to Werner, we suggest:

- **Covid-19 crisis and state of markets** - Understand how the Commission regards digital market opportunities and threats emanating from the recent crisis. Discuss overall state of digital markets, tech generally and the Commission's current investigations; Snap's perspective as a challenger in the EU marketplace.
- **DSA** - Discuss perspectives on how DSA is shaping up. Importance to the health of digital markets for the next decade plus. Liability update, incentivising social responsibility by companies, ex ante instrument (relatedly, new ex post competition tool). Examples from Snap of things that are not working and ideas how to resolve them
- **DST** - What can we do together to help ensure success of current OECD process? What are the Commission's contingency plans? Snap view on EU-only DST and its necessary components for success, should OECD process fail.
- **EU Strategic autonomy and digital sovereignty** - Would like to understand these concepts better from Mme Vestager's point of view

If there is anything Mme Vestager would want to add/delete/amend, please feel free to do so.

Thanks - and we're standing by if you have any subsequent questions.

[REDACTED]

On Fri, 17 Jul 2020 at 11:18, <[REDACTED]> [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu) wrote:

Dear [REDACTED],

Thank you very much for your kind feedback and the arrangements made in order to make the meeting possible.

We will be awaiting for the list of participants then close to the dates.

Wishing you a lovely end of the week and with kind regards,

[REDACTED]

**From:** [REDACTED] <[\[REDACTED\]@snap.com](mailto:[REDACTED]@snap.com)>

**Sent:** Thursday, July 16, 2020 4:48 PM

**To:** [REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>

**Cc:** [REDACTED]  
[REDACTED] (CAB-VESTAGER) <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>;  
[REDACTED] (CAB-VESTAGER)  
[REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>; [REDACTED] (CAB-VESTAGER) <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>; STENGG Werner (CAB-VESTAGER) <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>; [REDACTED] <[\[REDACTED\]@snapchat.com](mailto:[REDACTED]@snapchat.com)>

**Subject:** Re: Meeting request - EVP Vestager and Snap Inc

Dear [REDACTED],

Yes, I think we can move some other things around to accommodate. Should be no problem.

Rgds

[REDACTED]

On Thu, 16 Jul 2020 at 13:30, [REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)> wrote:

Dear [REDACTED],

Thank you very much for your prompt feedback and the confirmation.

My sincere apologies, the final timeslot proposed for the meeting is on the same day Wednesday 30<sup>th</sup> of September at 5pm (so 17h00 instead of originally 15h00).

Would that timing still be appropriate for [REDACTED]?

Thank you very much for your help & kind feedback.

With kind regards,

[REDACTED]

**From:** [REDACTED] <[\[REDACTED\]@snap.com](mailto:[REDACTED]@snap.com)>  
**Sent:** Thursday, July 16, 2020 12:14 PM  
**To:** [REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>  
**Cc:** [REDACTED]  
[REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>; [REDACTED] <[\[REDACTED\]@snapchat.com](mailto:[REDACTED]@snapchat.com)>;  
[REDACTED] (CAB-VESTAGER)  
[REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>; [REDACTED]  
(CAB-VESTAGER) [REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>;  
[REDACTED] (CAB-VESTAGER)  
[REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>; STENGG Werner (CAB-VESTAGER) [REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>  
**Subject:** Re: Meeting request - EVP Vestager and Snap Inc

Dear [REDACTED],

Thank you for your email.

I confirm that 3pm on 30 September for a meeting between EVP Vestager and [REDACTED] works well for us. We look forward to a mutually productive meeting.

We will return the completed form in the next couple of weeks.

Thanks again

On Thu, 16 Jul 2020 at 10:11,  
[REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)> wrote:

***Our internal references to your request: Ares(2020)3581149***

Dear [REDACTED],

On behalf of Mr Werner Stengg, Expert in the Cabinet of Executive Vice-President Ms Margrethe Vestager, responsible for 'A Europe Fit for Digital Age', we would like to thank you for the request for a meeting addressed to the attention of the Executive Vice-President on behalf of [REDACTED].

After consulting her secretariat about the institutional commitments scheduled on Ms Vestager's agenda, we would be happy to propose to you the timeslot of 3pm on Wednesday 30<sup>th</sup> of September. Could you please confirm to us whether this timing would be suitable for [REDACTED].

On the practical level and in order to smooth access to the Berlaymont building, you will find attached a table we will kindly ask you to fill in and return it back to us so we could request an e-pass for [REDACTED] and the eventual other participants, who will be present at the meeting.

We remain at your disposal for further queries.

Thank you in advance for your feedback and wishing you a lovely day.

With kind regards,

[REDACTED] on behalf of Mr Werner Stengg, Expert in the  
Cabinet of Executive Vice-President Ms Margrethe Vestager

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**From:** [REDACTED] (CAB-VESTAGER)  
[REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>  
**Sent:** Tuesday, July 7, 2020 3:03 PM  
**To:** [REDACTED] [@snap.com](mailto:[REDACTED]@snap.com)>  
**Cc:** STENGG Werner (CAB-VESTAGER)  
[REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>; [REDACTED]  
(CAB-VESTAGER) [REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>;  
[REDACTED] (CAB-VESTAGER)  
[REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>; [REDACTED]  
[REDACTED]  
[REDACTED] [ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>  
**Subject:** RE: Meeting request - EVP Vestager and Snap  
Inc

Dear [REDACTED],

Thank you for your message.

Let us look into your request and we will revert.

With best wishes,

[REDACTED]

**From:** [REDACTED]  
**Sent:** Tuesday, July 7, 2020 3:01 PM  
**To:** [REDACTED] (CAB-VESTAGER)  
**Cc:** STENGG Werner (CAB-VESTAGER) ; [REDACTED]  
[REDACTED] (CAB-VESTAGER) ; [REDACTED]  
(CAB-VESTAGER)  
**Subject:** Re: Meeting request - EVP Vestager and Snap  
Inc

Dear [REDACTED],



I trust you and all your cabinet colleagues are staying safe during these strange times?

We are slowly working to get back to normal. In that regard, we are planning [REDACTED]'s trip back to Brussels that was postponed in March due to the pandemic.

As before, [REDACTED] would very much value a meeting with Mme Vestager to discuss EU and global digital policy and business matters of mutual interest. The meeting would be timely, given the DSA and digital competition-related initiatives the Commission has recently kicked off.

We are planning for Weds 30 September and would be grateful if you could let us know whether that date would work in principle for your EVP.

Any questions, please do not hesitate to call me.

I have cc'd [REDACTED], for their visibility and since we have spoken on these important topics in the recent past.

Kind regards

[REDACTED]

On Mon, 27 Jan 2020 at 08:47, [REDACTED]  
[REDACTED]@snap.com> wrote:

Dear [REDACTED],

I trust you are well?

You may recall that [REDACTED] [REDACTED], met

with Mme Vestager in January last year, during his visit to Brussels? Evan is returning to Brussels on **Monday 16 March** and would very much value a follow up meeting with the Commissioner at a time of her convenience.

The continued strong focus of Mme Vestager and her team on digital competition and policy matters aligns closely with many of our current concerns and would make a March meeting timely and mutually useful, we believe.

Please do not hesitate to contact me directly for any questions; I look forward to hearing from you soon.

(I have copied [REDACTED] and [REDACTED] for their visibility)

Kind regards

[REDACTED]

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[REDACTED]

[REDACTED]

**Snap Inc**

[REDACTED]

[REDACTED]

[REDACTED] [@snap.com](mailto:[REDACTED]@snap.com)

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[REDACTED]

[Redacted]

**Snap Inc**

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[Redacted]

[Redacted] [@snap.com](#)

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