

From: SANTE HSC COMNET
Sent: lundi 7 septembre 2020 10:25
Cc: SANTE C3 HSC; SANTE HSC COMNET; SANTE HEOF
COMMUNICATION
Subject: For INFO: WHO/Europe webinar, 11/09

Dear Members of the HSC Communicators' Network,

Please see below a message from the colleagues at WHO Europe about an upcoming webinar. If you have any questions, please contact [REDACTED] below.

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The WHO Regional Office for Europe is very pleased to present a webinar with [REDACTED] and [REDACTED], two foundational thinkers in the area of risk communication. The webinar will highlight the well-known and widely used Sandman Matrix, describing the three kinds of risk communication and the danger of choosing one kind when the situation calls for one of the other kinds. [REDACTED] will share success stories and learning opportunities from their long experience in this field with an emphasis on COVID-19 examples and how we can all strengthen our communication moving forward.

This webinar takes place Friday 11 September from 13:00-14:30 CEST. Please note that we are allowing 90 minutes for this webinar rather than the usual 60 minutes. If you need to leave earlier, that's no problem.

You do need to register for this webinar [here](#) or using the link is below. Once you register, you will receive the Zoom link.

Warm regards,

[REDACTED]

[REDACTED]

WHO Health Emergencies Department | Regional Office for Europe
World Health Organization
Mobile: + [REDACTED] | WhatsApp + [REDACTED]
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You are invited to a Zoom webinar.

When: Sep 11, 2020 01:00 PM Paris

Topic: [REDACTED] and [REDACTED] on Risk Communication in the context of COVID-19

Register in advance for this webinar:

[REDACTED]

After registering, you will receive a confirmation email containing information about joining the webinar.

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Best regards,
On behalf of the HSC Secretariat

[Redacted]

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[Redacted]

[Redacted]

European Commission

DG Health and Food Safety

Crisis management and preparedness in health

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COVID-19: Wash your hands often, keep physical distance, wear a mask, stay vigilant. We all have a role to play.