



From: [REDACTED] (CAB-BRETON)
Sent: mardi 20 avril 2021 11:01
To: CAB BRETON ARCHIVES
Subject: Readout - Meeting between [REDACTED] of Axel Springer and Commissioner Thierry Breton, 22 January 2021

Readout meeting between [REDACTED] of Axel Springer, and Commissioner Thierry Breton, 22 January 2021

- Commissioner Breton had an exchange with Axel Springer [REDACTED] at his request, following the roundtable discussion in November 2020 on the Media and Audiovisual Action Plan.
- [REDACTED] welcomed the December Commission's proposals on regulating digital platforms, notably the DMA. He acknowledged the big advancement made by the EU through the copyright directive and in particular article 15. He also explained the difficulties publishers currently encounter in ensuring fair remuneration in negotiation with platforms. He pointed to the example of the mandatory code proposed in Australia and indicated that the DMA could help strengthen the negotiating position of publishers and enforce the publishers' right.
- Commissioner Breton underlined the importance of fair remuneration for media, notably in the current crisis. This is why the copyright directive creates a new right for publishers. Fast implementation is now essential. France is the first country to introduce such right with encouraging results. More could be expected once all MS transpose the new directive.