

## Overview meetings on the SUP Directive - Implementation


Date	Name organisation	Participants	Topics	Follow-up
6 June	Eastman Chemical company	[REDACTED]	Definition of plastic, 'chemically modified'. SUP guidelines and implementation	Follow-up email received on 8 June (Eastman circular solutions)
7 June	Johnson&Johnson Procter & Gamble Kimberly Clark Edana	[REDACTED] (J&J) [REDACTED] (P&G) [REDACTED] (Edana) [REDACTED] (Lenzing)	SUP Implementation Guidelines Definition 'plastic' wood-based (regenerated) cellulose fibers; Internal market: need for a harmonised approach Marking wet wipes/sanitary items	Follow up email with paper received from Lenzing on 11 June on non-chemically modified cellulose fibres.
12 June	Stora Enso	[REDACTED] (SE) [REDACTED] (Milton)	Bio-based products (paper based solutions to reduce plastics) SUP Guidelines and implementation	Follow up email received on 13 June (questions and input for Guidelines to be provided)
13 June	Food Drink Europe Danone Mars	[REDACTED] (Mars) [REDACTED] (Danone)	SUP implementation Packaging EPR – litter costs and criteria	Position papers received by email 12 June. Input for the Guidelines provided on 9/8/2019
24 June	FoodService Europe	[REDACTED]	Contract catering industry Guidelines: scope and definitions of SUP, i.p. food containers and multiple servings Reusable alternatives and EPR.	Examples/photos of foodcontainers provided and position paper
2 July	McDonalds	McDonalds: [REDACTED] Ms.	SUP implementation: market fragmentation, consumption reduction, marking, definition of plastics	Followed up with information on the company's strategy re. packaging and recycling, as well as the competition on the next Gen Cup on 15/7; Promised to get back with information on: a) Challenges with SUPD criteria for beverage cups with only unmodified natural polymer. b) Information about packaging tested in

				<p>Berlin.</p> <p>c) Documentation on labeling to encourage consumers to dispose of packaging responsibly.</p> <p>Would like to be added to the list of stakeholders to be consulted for the Study.</p>
4 July	<b>European Organization for Packaging and the Environment)</b>		SUP guidance documents and implementing acts: ensure harmonised interpretation and application of SUP Directive.	Position papers provided (hard copy), input on SUP definitions/guidelines to be provided before 16/7: instead, follow-up meeting with Unilever on <b>12/7</b> (see below)
10 July	<b>Huhtamaki/Cup print</b>		Definitions, consumption reduction, marking and EPR.	Position paper provided on <b>19 June</b> To be included in list of stakeholders (Guidelines)
11 July (11h)	<b>BPC (Balloon and Party Council)</b>		Guidelines and EPR	To be included in list of stakeholders (EPR Guidelines); send IA and info requested on alleged MT ban or balloons
11 July (15h)	<b>Procos</b>		Biodegradable products	Received input on <b>15/7</b> on product specifications
12 July (9h30)	<b>Unilever</b>		Industry Input for the SUP Guidelines	Wet wipes (existing markings), and adhesive Definition of Plastics Categorization of SUP products EPR-litter clean-up
12 July (15h)	<b>European Federation of Bottled Waters aisbl</b>		SUP implementation; reliable beverage PET data per country	Email with detailed information provided on <b>15/7</b> , main messages: -Supports DRS to ensure meeting separate collection targets (ensure high quality recycling) -Concerns over access to

				high quality recyclable plastic (PET) -Concerns over access to reliable data (how much recyclable plastic is currently available, how much separately collected, etc.) to set the baseline
16 July (9h30)	Plastics Europe		SUP Implementation: definitions (need for harmonisation!), proportionality test of different measures,	Provided list of questions in advance of the meeting: email <b>15/7/2019</b> (definitions, Guidelines, food containers, life cycle analysis, and EPR-awareness raising!).
17 July (11h)	Keri consulting		Definition of plastic: 'main structural component', 'chemically modification': what about bagasse based products, poly-saccharide, products made from pressed palm leave?; single use definition.	Promised to send questions/concerns in writing to be shared with the contractor of the SUP support study.
29 August	UNESDA	(Unesda) (Pepsico)	EPR, Separate collection, definition of SUP vs. multi-use (and multi-packs), packaging (recycling)	Will reply to stakeholder survey; follow up meeting being organised with B1.
4 September	STORA ENSO	(SE) (SE) (Milton Consulting)	Paper cups and beverage cartons with dispersed coating ('main structural component'); consumption reduction measures (based on amount of plastic in the product vs item-based approach).	Position paper/PPT presentation provided with info on recycling standards/info on repulping process
9 September	KANEKA	(Kaneka); (Consul of Japan) (Detomserve, consultant)	SUP Guidelines: plastic definition ('natural polymer', 'chemically modified'). Products made from PHA/PHBH (derived through fertilisation). Biodegradable polymers. EU innovation strategy.	
10 September	RWDC Industries	(RWDC) (RWDC) (Georgia University)	SUP ban and bio-based material to replace petroleum based single use plastic articles and plastic packaging. PHA (derived through fertilization, recyclability); Plastic definition (exception of 'natural polymer', 'not chemically modified').	

10 September	<b>Eurocommerce</b>		SUP Guidelines, definition of 'single use plastic product' (also partly made of plastic); food containers ('immediate consumption' vs. 'take away', consumption from the receptacle, one serve portions).	Will provide position/input to the stakeholder survey
11 September	<b>AIM (European Brands Association)</b>	Major EU brands: meeting of the sustainability Committee	SUP Directive implementation, IAs and Guidelines. ABR made a presentation to the Committee. Questions raised: Timeline of the implementing work Stakeholder survey no. 1; reusable packaging; fishing gear; EPR (distribution of costs)	Presentation to be circulated
13 September	<b>CEEREAL</b>	(Kelloggs)	Food containers vs. packets&wrappers small packaging. 'further preparation', 'at home vs on the way consumption'. Single-use portions. K's Circularity policy: recycling for all packaging; recyclability of packaging material. Plant-based products; prevention of food waste.	
17 September	<b>EDANA</b>	(EDANA) (Lenzing) (consultatnt) (Kelheim fibres) (J&J)	<b>Wet wipes</b> ; non-woven fabrics (lyocell, modal and viscose; hydrogen bonding); hygiene applications Plastic definition (chemically modified natural polymers); <b>Marking</b> (existing labels on wet wipes, 'do not flush' symbol); code of practice for 'flushability'	Will reply to the stakeholder survey (based on previous papers from Lenzing)
19 September	<b>ECOEMBES/EXPRA</b>		EPR-SUP; <b>EPR Guidance</b> needed to ensure harmonisation and avoid competition between EPR schemes. 'Necessary costs, eco-modulation and online sales' <b>SUP</b> : litter clean up-activities and costs; separate collection of bottles	
19 September	<b>KOTKAMILLS</b>		<b>Plastic definition</b> (paper cups with plastic lining/coating) Implementation at national level PHA used in cups: natural polymer? main structural component (adhesives, dispersed coating) Recycled content (Circ. Plastics Alliance); Bio-based	

			plastic/biodegradability/compostability	
19 September	Clean Europe Network		Litter prevention: under the WFD (waste plans to include waste prevention measures) and under SUP (producers to contribute to litter clean-up). Inventory of litter clean-up activities (to develop litter prevention strategies), as well as overview of MS waste plans and lack of prevention measures.	Put CEN in contact with the IEEP who are doing the work on clean up litter costs under the SUP support study. CEN to send their inventories to COM for further use.
20 September (11am)	EJC /Huhtamaki and SEDA Group		<b>Plastic definition</b> , 'main structural component in paper cups with plastic lining	Will contribute to stakeholder survey; position paper was sent (ppt presentation) calling for a 10% threshold on plastic component.
21 September	MARS		EPR Plastics Alliance and Plastics Pact <b>Chemical recycling</b> –recycled content Recyclability EPR- net cost principle / necessary costs/eco-modulation/ cleaning up litter	Will share a study on chemical recycling in view of recycled content
25 September	EUROPEN	(Europen); (DS Smith Plc), (Kellogg's Benelux), (Dow Belgium B.V.B.A), (BASF)	EPR: need for harmonised approach to clean-up litter costs; FR law (as amended) going beyond the SUP Directive; Scope of SUP products covered by the Directive (single use vs multi use and likelihood of littering)	Administrative letter to MS to be shared with Europen
26 September	Zero Waste Europe, Plastics Alliance	Zero Waste Europe– , Seas at Risk– ECOS–	SUP implementation (guidance document ZWE) ; focus on prevention and reuse ; marking of SUPs and need to avoid confusing labels and claims on biodegradability of products; chemical; recycling and the Plastic Alliance and tethered caps standard.	ZWE guidance document to be sent to B3 for comments Information on labelling practices.

7 October	<b>ELIPSO and German Packaging industry</b>		SUP Guidelines	
8 October	<b>Angel Bravo Consultancy CLT</b>		SUP implementation	

---