

From: [BRAUN Helena \(CAB-TIMMERMANS\)](#)
To: [CAB TIMMERMANS ARCHIVES](#)
Cc: [REDACTED] (CAB-TIMMERMANS)
Subject: FW: Follow up to the meeting- World Without Waste: Coca-Cola's new vision to recycling and recovery of packaging
Date: mercredi 25 avril 2018 18:36:58
Attachments: [image001.jpg](#)
[World Without Waste-VF.pdf](#)
[5by20-Full-page-advert-v5 updated.pdf](#)
[20180418 - Executive Summary GIRA Mujeres 17-18.docx](#)
[Coca-Cola ANG Poland.mp4](#)

Please register and attribute to me
Thanks!
Helena

From: [REDACTED]@coca-cola.com]
Sent: Wednesday, April 25, 2018 6:05 PM
To: BRAUN Helena (CAB-TIMMERMANS)
Cc: [REDACTED]
Subject: Follow up to the meeting- World Without Waste: Coca-Cola's new vision to recycling and recovery of packaging

Dear Ms Braun,

We would like to thank you for the meeting we had last week on The Coca-Cola System's vision regarding the **Circular Economy** and what we are doing about it here, in Europe. Please don't hesitate to let us know if you would be interested in further discussing the functioning of the deposit return systems. Attached for easy reference, the overview of "**World Without Waste**".

We had also briefly touched upon **women empowerment** and the [5by20 programme](#), which aims to empower 5 million women by 2020. Currently, we have reached **2.4 million women in 75 countries**. As promised, please find attached a few examples of the work we are doing around the world and two very successful initiatives from **Spain** and **Poland**, which has now reached 10,000 participants.

As mentioned at the meeting, our [REDACTED]
[REDACTED], [REDACTED], will be attending the **European Development Days on 5 June**, speaking at the high level panel "Empowering Women in Sustainable Investment and Business". As **VP Timmermans** and Ms [REDACTED] are both leading their respective organisations in relation to the **attainment of the SDGs**, I was wondering whether it would be feasible to organize a **bilateral meeting** during the EDDs?

With kind regards,

[REDACTED]



[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

EU Transparency Register: [00475641564-03](#)

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